Q1 Which opportunities are most important to you? (Select up to 4)
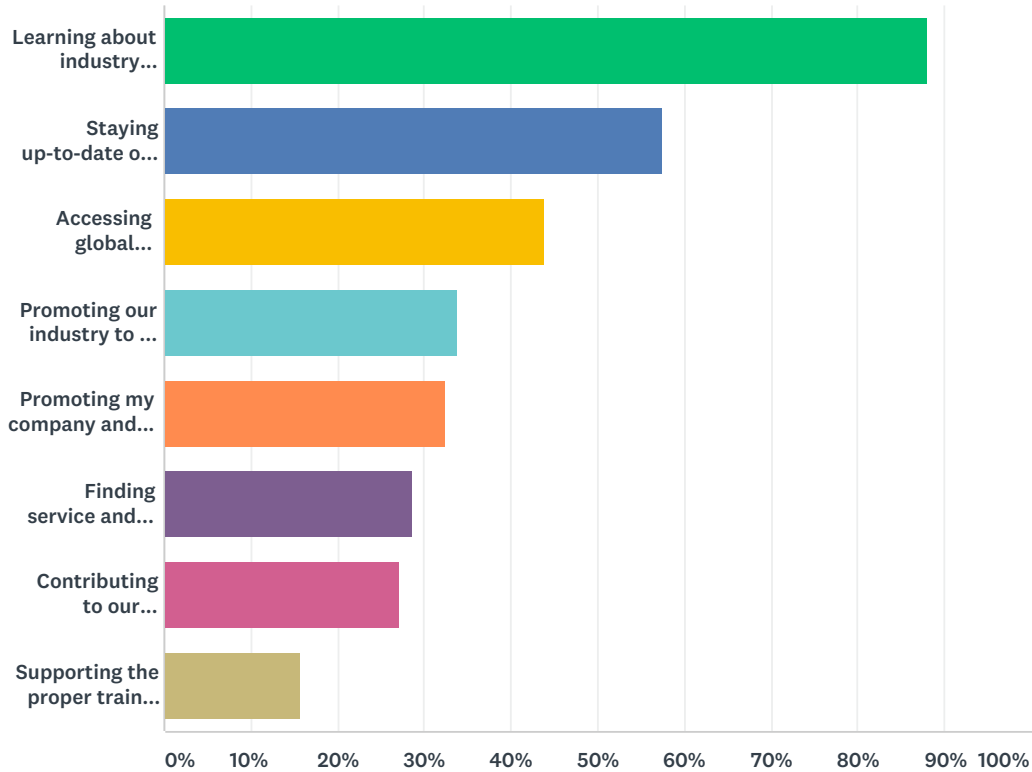
Answered: 203   Skipped: 5

| ANSWER CHOICES	RESPONSES	
Learning about industry trends, best practices, technologies, and outlooks	88.18%	179
Staying up-to-date on industry standards and standards initiatives	57.64%	117
Accessing global professional communities and peer-to-peer exchange (around topics of interest, locations, professional role, etc.)	43.84%	89
Promoting our industry to the broader global business community	33.99%	69
Promoting my company and selling my services and products	32.51%	66
Finding service and technology suppliers or partners	28.57%	58
Contributing to our industry, participating and volunteering, demonstrating thought-leadership	27.09%	55
Supporting the proper training and development of new professionals and attracting new talent to the industry	15.76%	32
Total Respondents: 203		

#	IS THERE AN OPPORTUNITY THAT YOU CARE ABOUT THAT IS NOT LISTED ABOVE?	DATE
1	Business Expansion	11/28/2018 4:19 AM
2	No none	11/28/2018 12:10 AM
3	No All are covered	11/27/2018 8:01 PM
4	No not now	11/21/2018 4:05 AM
5	No No.	11/20/2018 11:10 PM

6	No Everything is covered.	11/20/2018 11:06 PM
7	Meeting and learning about different languages and cultures	11/20/2018 8:17 AM
8	No no	11/20/2018 4:07 AM
9	Learning about topics I would not have thought about	11/20/2018 3:36 AM
10	Teaching the industry new services	11/20/2018 2:46 AM

| 6 | No Everything is covered. | 11/20/2018 11:06 PM |

Q2 How do you like to consume professional development and business content? Please rank in order from most to least used. (Drag and drop or use the drop-down numbers)

Answered: 203   Skipped: 5
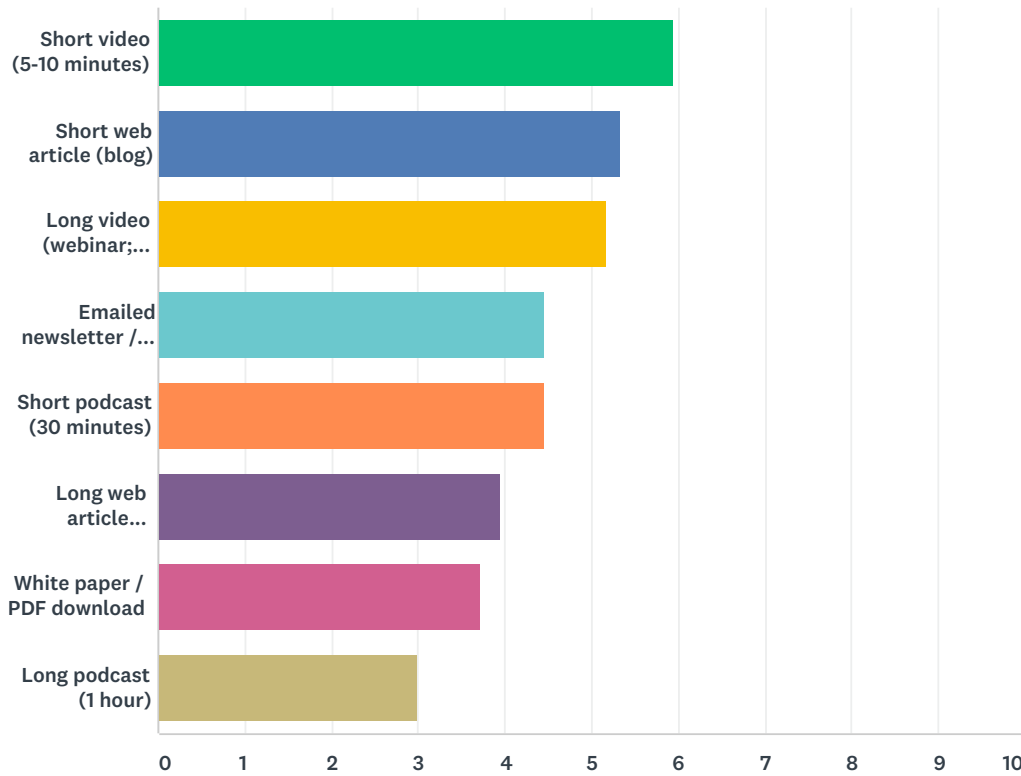
	1	2	3	4	5	6	7	8	TOTAL	SCORE
Short video (5-10 minutes)	22.66% 46	26.60% 54	17.24% 35	8.87% 18	12.32% 25	7.39% 15	1.97% 4	2.96% 6	203	5.94
Short web article (blog)	15.27% 31	18.23% 37	16.26% 33	18.23% 37	11.82% 24	10.84% 22	5.91% 12	3.45% 7	203	5.33
Long video (webinar; approximately 1 hour)	27.09% 55	12.81% 26	5.42% 11	11.82% 24	12.32% 25	12.32% 25	13.30% 27	4.93% 10	203	5.16
Emailed newsletter / digest of current content	17.24% 35	8.87% 18	9.36% 19	12.32% 25	13.30% 27	11.33% 23	13.79% 28	13.79% 28	203	4.46
Short podcast (30 minutes)	6.90% 14	12.81% 26	17.24% 35	13.30% 27	10.34% 21	13.30% 27	22.66% 46	3.45% 7	203	4.45
Long web article (article)	1.97% 4	8.87% 18	14.78% 30	10.84% 22	19.70% 40	18.72% 38	14.29% 29	10.84% 22	203	3.95
White paper / PDF download	5.91% 12	7.39% 15	11.82% 24	13.79% 28	12.32% 25	12.81% 26	9.36% 19	26.60% 54	203	3.72
Long podcast (1 hour)	2.96% 6	4.43% 9	7.88% 16	10.84% 22	7.88% 16	13.30% 27	18.72% 38	33.99% 69	203	2.99

Q3 What device do you normally use to consume industry content?

Answered: 203   Skipped: 5
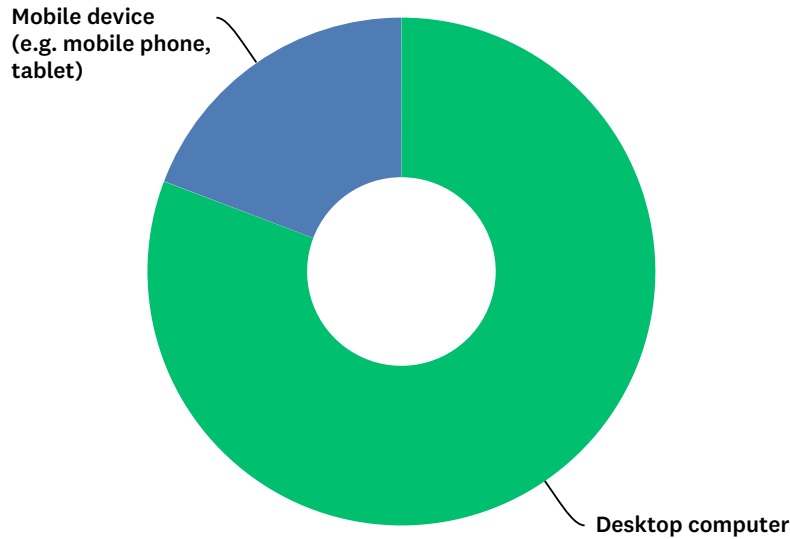
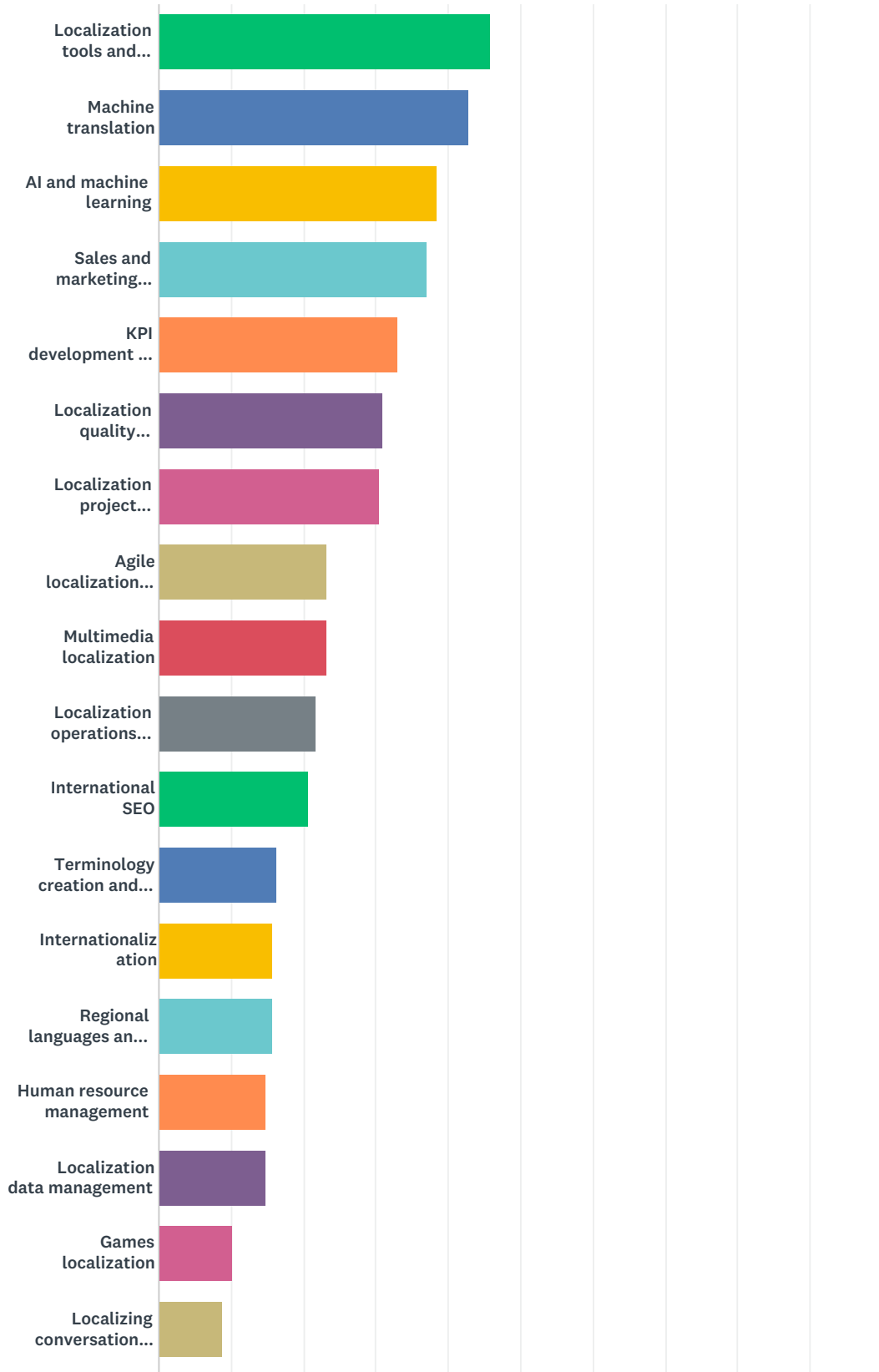| ANSWER CHOICES	RESPONSES	
Desktop computer	80.79%	164
Mobile device (e.g. mobile phone, tablet)	19.21%	39
TOTAL		203

#	COMMENTS:	DATE
1	I use mostly GALA resources at home where I can concentrate to learn with no noise.	12/6/2018 4:11 PM
2	Both Both	12/6/2018 4:39 AM
3	Both Mobile devices also	12/5/2018 2:34 AM
4	Both Both, really. If only audio (podcast), then mobile during commute. The rest desktop (office)	12/5/2018 2:02 AM
5	Both Actually both equally	12/4/2018 8:46 AM
6	Both both, desktop computer, mobile, laptop	12/4/2018 4:09 AM
7	Both both equally	12/4/2018 3:29 AM
8	Laptop	12/4/2018 3:11 AM
9	for long articles I much rather use my desktop screen	11/29/2018 10:13 AM
10	I access GALA from my office only	11/28/2018 8:49 AM
11	Laptops	11/28/2018 4:19 AM
12	Both Both Desktop and mobile	11/28/2018 2:18 AM
13	Laptop	11/27/2018 8:01 PM
14	Both Depends on time of day. Evenings and weekends Mobile - work day desktop	11/27/2018 7:29 PM
15	Both in reality, it's 50/50	11/27/2018 3:03 PM
16	I'm old-school, yo.	11/26/2018 2:25 PM
17	Both both options apply	11/26/2018 1:09 PM
18	Both Cell, lapto	11/21/2018 9:01 AM

| 19	.	11/21/2018 7:26 AM
20	I use mobile rather for web surfing - not for work.	11/20/2018 11:33 PM
21	Both or laptop	11/20/2018 10:05 AM
22	phone	11/20/2018 9:24 AM
23	Both I use both	11/20/2018 6:39 AM
24	In the office using PC	11/20/2018 4:21 AM
25	Both On my train commute, I might also use my mobile device to read up on stuff (depending on internet availability)	11/20/2018 3:59 AM
26	Both Both	11/20/2018 3:27 AM

Q4 Which specific industry topics would you like to see addressed in GALA content? (Select up to 5)

Answered: 203   Skipped: 5

GALA Member Survey (Q4 2018)
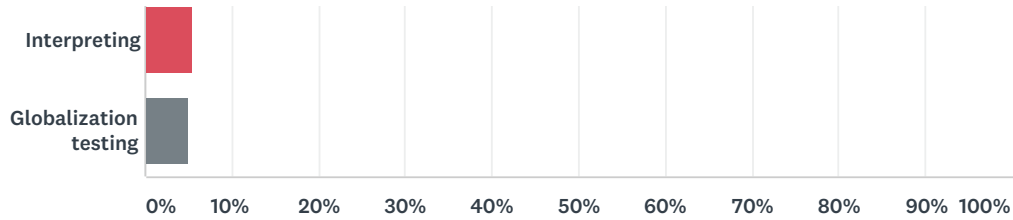
ANSWER CHOICES	RESPONSES	
Localization tools and automation	45.81%	93
Machine translation	42.86%	87
AI and machine learning	38.42%	78
Sales and marketing management	36.95%	75
KPI development and tracking	33.00%	67
Localization quality assurance methods	31.03%	63
Localization project management	30.54%	62
Agile localization methods	23.15%	47
Multimedia localization	23.15%	47
Localization operations management	21.67%	44
International SEO	20.69%	42
Terminology creation and management	16.26%	33
Internationalization	15.76%	32
Regional languages and cultures	15.76%	32
Human resource management	14.78%	30
Localization data management	14.78%	30
Games localization	10.34%	21
Localizing conversational UIs	8.87%	18
Interpreting	5.42%	11
Globalization testing	4.93%	10
Total Respondents: 203		

#	WOULD YOU LIKE TO SHARE MORE DETAILS ON A TOPIC SELECTED ABOVE (I.E. MACHINE TRANSLATION - IMPLEMENTING NEURAL MT)? OR A TOPIC YOU DON'T SEE LISTED ABOVE?	DATE
1	AI/Conversational UI Localizing conversational UIs = especially chatbots	12/6/2018 4:11 PM
2	Bus/Project Mgmt Project management in times of Agile Localisation. - how does it change?	12/6/2018 10:22 AM
3	Best Practices Multimedia Multimedia localization - challenges with subtitling, cultural adaptation, pronunciation guidelines agile localization methods - best practices	12/5/2018 3:03 PM
4	Since we talked about TAUS "vs." GALA, I believe TAUS is strongly focussing on "their" topics like MT and DQF. I don´t see TAUS as much of a threat, really, but it would be good to try to position us as synergy rather than enemy...	12/5/2018 2:02 AM
5	Multimedia Multimedia - how to increase productivity? TM , glossary management	12/4/2018 11:48 AM

6	Case Studies I18N (and other) challenges & solutions - real case studies. Changing corporate attitudes and practices regarding l10n-friendly coding practices and standardizing l10n consumables for translation. Tools: e.g. CMS & TMS opinions, evaluations, pros and cons.	12/4/2018 11:48 AM
7	Localization Education GALA as bridge between industry and academics	12/4/2018 8:46 AM
8	Vendor Management Vendor management, particularly attracting and keeping good talent - maybe something about the cost and benefits of investing in more expensive but more experienced vendors.	12/4/2018 8:05 AM
9	Machine Translation NMT for double byte languages	12/4/2018 7:55 AM
10	Basics Machine Translation Any classes for people who are completely new to the industry and/or new to machine translation systems and how to use them	12/4/2018 6:38 AM
11	Basics If we are to extend our membership on the client side, we would welcome a topic about the introduction/initiation to the translation industry. We're not talking much about the basics - we should.	12/4/2018 5:09 AM
12	Vendor Management Localization Vendor Management	12/4/2018 4:10 AM
13	None -	12/4/2018 3:39 AM
14	AI/Conversational UI Case Studies Machine Translation AI and machine learning - application and case study in LSP, enduser and translators' communities.	12/2/2018 6:16 PM
15	Machine Translation Machine Translation in the medical field, pros and cons	11/29/2018 10:13 AM
16	Best Practices Machine Translation Machine translation: best practices and technologies	11/28/2018 8:49 AM
17	Best Practices Software localization best practices.	11/28/2018 7:19 AM
18	Localization in Cloud environments	11/28/2018 4:47 AM
19	Marketing/SEO More on marketing - there's more to it than multilingual SEO	11/28/2018 3:30 AM
20	Bus/Project Mgmt I'm getting all material I can for Terminology and Agile management, and I've found some very useful videos here	11/28/2018 3:05 AM
21	None No.	11/28/2018 2:13 AM
22	None None	11/28/2018 12:10 AM
23	None -	11/27/2018 10:10 PM
24	None Mostly covered	11/27/2018 8:01 PM
25	AI/Conversational UI Localizing conversational UIs - how to evaluate the UI language quality alone (not considering usability)?	11/27/2018 6:58 PM
26	Data Class./Mgmt Regarding L10N Data Management, the sempiternal "demonstrating ROI".	11/23/2018 4:09 AM
27	I would like to learn more about implementation/doing of any subject. Learning theory is great, but how to actually implement these things would be even better.	11/22/2018 6:43 AM
28	None Nothing specific in mind at this stage	11/22/2018 1:11 AM
29	None .	11/21/2018 7:26 AM
30	MT - Post Editing Machine Translation - teaching your staff hoe to post-edit efficiently.	11/20/2018 11:33 PM
31	MT - Post Editing MT & Post-Editing	11/20/2018 11:10 PM
32	Machine Translation MT - Post Editing Machine Translation, Post-Editing, Neural MT.	11/20/2018 11:06 PM
33	Machine Translation Comparison of various NMT vendors would be helpful.	11/20/2018 1:33 PM
34	Data Class./Mgmt Linguistic KPIs	11/20/2018 10:49 AM
35	Multimedia Specifically - Remote Interpreting,VRI/OPI, Interpreter training and accreditation, global interpreting experiences and trends, interpretation technology and utilization	11/20/2018 10:05 AM
36	Career development for translators	11/20/2018 10:05 AM
37	Bus/Project Mgmt Human resource management, in this hyperconnected and hypertechnological world, it's time to go back to humans.	11/20/2018 9:24 AM

38	None N/A	11/20/2018 8:33 AM
39	Linguistics Language learning Acquiring cultural and regional knowledge	11/20/2018 8:17 AM
40	Case Studies I would like to see more case studies about how different companies have internationalized successfully	11/20/2018 6:32 AM
41	Best Practices Data Class./Mgmt Information Security best practices; Data Classification strategies (including Personal Data)	11/20/2018 6:19 AM
42	Vendor Management vendor management, information security	11/20/2018 3:59 AM
43	MT - Post Editing Machine Translation - Post Editing	11/20/2018 3:17 AM
44	Bus/Project Mgmt C-suite content - managing international growth - organization structure / change management - leadership - contract management / risk management	11/20/2018 3:13 AM
45	I'd like to know more about general trends and future visions and not only e.g. techniques that have already been implemented	11/20/2018 3:06 AM
46	Crowdsourcing	11/20/2018 3:05 AM
47	Marketing/SEO SEO and keyword research translation, marketing translations	11/20/2018 2:46 AM
48	Case Studies Personal stories of PM and other staff working for LSPs -sharing issues and positive things, sharing ideas ...	11/20/2018 2:38 AM
49	AI/Conversational UI I didn't see any topic that isn't approached. The AI is definitely one that I would be most interested though, so the more the better :)	11/20/2018 2:38 AM

Q5 What is one business problem that you are facing today for which you have not found satisfactory support or information?

Answered: 131   Skipped: 77

#	RESPONSES	DATE
1	Technical topics Chatbot localization	12/6/2018 4:11 PM
2	Data/Security Technical topics Not much info on NMT productivity increase, KPIs, PE mechanics and impact, errors rate, etc. Waaaayyyy to many on implementation, but after that, nothing at all.	12/6/2018 10:36 AM
3	Business Management Data/Security Keeping up with the pace of agile development, ie finding the right tools and processes, getting the right KPIs and data for management, staying on top of the fast changing tools and process landscape.	12/6/2018 10:22 AM
4	Business Management Consistent flow of business	12/5/2018 2:34 AM
5	HR/Talent Hiring the multi-skilled talent necessary.	12/5/2018 2:02 AM
6	Technical topics Providing context and image reference for App content review	12/4/2018 6:46 PM
7	Technical topics TM management and efficiencies for subtitles	12/4/2018 11:48 AM
8	Technical topics Getting info on *technical topics (e.g. ITS).	12/4/2018 11:48 AM
9	Business Management Localization intermediaries and the lack of resources most customers face to be able to deal with SLVs directly.	12/4/2018 11:06 AM
10	Sales, Cost & Pricing best pricing model	12/4/2018 9:10 AM
11	MT/AI AI supporting localization at the source: How can AI help companies with their localization strategy.	12/4/2018 8:46 AM
12	Business Management Poorly structured Office documents	12/4/2018 7:55 AM
13	None n/a	12/4/2018 6:23 AM
14	Technical topics simultaneous interpretation	12/4/2018 5:43 AM
15	None --	12/4/2018 5:09 AM
16	Connectivity	12/4/2018 5:06 AM
17	Data/Security Quality Datification relating to quality	12/4/2018 4:26 AM
18	Business Management growing strategies for medium sized LSPs	12/4/2018 4:09 AM
19	Sales, Cost & Pricing Finding direct client	12/4/2018 4:05 AM
20	None -	12/4/2018 3:39 AM
21	Sales, Cost & Pricing Not enough training or information for sales in the Translation industry	12/4/2018 3:18 AM
22	MT/AI Leveraging machine translation collaboratively.	12/4/2018 3:11 AM
23	Standards Practical application of standards as a template to follow in real-world-environments.	12/4/2018 3:11 AM
24	None n/a	12/4/2018 3:09 AM
25	Business Management Internationalization Sales, Cost & Pricing Expanding into foreign markets and connecting to other LSPs	12/4/2018 3:08 AM
26	None N/A	12/3/2018 6:04 AM
27	Language/Region Lack of engagement in Asian Language Service Communities.	12/2/2018 6:16 PM
28	Language/Region Demand of Asian and Middle East languages and new tools	11/29/2018 10:13 AM
29	MT/AI AI and MT	11/29/2018 2:17 AM

30	Business Management Localization business processes modeling, telemarketing.	11/29/2018 12:15 AM
31	Technical topics How to use the Agile process in localization projects	11/28/2018 8:49 AM
32	Language/Region Localizing software in LTR languages. Linguistic automation testing.	11/28/2018 7:19 AM
33	HR/Talent Quality Practices on Quality Assurance and Quality Control, as well as predictability of selecting good translators/subcontractors.	11/28/2018 6:42 AM
34	Technical topics Localization in Cloud environments	11/28/2018 4:47 AM
35	Business Management Business Expansion	11/28/2018 4:19 AM
36	Quality Dealing with different levels of quality (this is what most customers want)	11/28/2018 2:25 AM
37	None .	11/28/2018 2:18 AM
38	None No.	11/28/2018 2:13 AM
39	MT/AI Standards How to properly train an MT engine. There seems to be no consensus and no standardisation across the various engines.	11/28/2018 1:44 AM
40	Business Management MT/AI Impact of MT/AI on our business and how to adapt to it	11/28/2018 1:08 AM
41	Sales, Cost & Pricing Standards Standardization on pricing	11/28/2018 12:38 AM
42	None None	11/28/2018 12:10 AM
43	Business Management Management & Organisation	11/28/2018 12:05 AM
44	None None	11/27/2018 10:43 PM
45	Business Management HR/Talent Internationalization Quality Intercultural differences and the inequal quality output between people in the same function in different countries More options for mentorships across (no pun intended) companies	11/27/2018 10:10 PM
46	Internationalization Proper L10N automation framework for testing	11/27/2018 10:03 PM
47	Sales, Cost & Pricing Sales training related to localization industry.	11/27/2018 9:11 PM
48	Internationalization Importance of Internationalization and Localization is not realized by the product teams.	11/27/2018 8:01 PM
49	MT/AI Machine vs human.	11/27/2018 7:29 PM
50	Language/Region Localizing source text in Chinese	11/27/2018 6:58 PM
51	Technical topics Terminology management support.	11/27/2018 4:53 PM
52	Sales, Cost & Pricing Sales at higher level with a more streamline approach	11/27/2018 3:03 PM
53	Internationalization I believe that there is still a gap between the supply of expertise in the form of "localization" and the growing demand for mitigation of language barrier issues.	11/26/2018 2:25 PM
54	Internationalization Technical topics application of NLP in localization process	11/26/2018 1:09 PM
55	None Since joining GALA, our company is improving step by step so we have not yet found any lack of information.	11/26/2018 11:42 AM
56	Business Management How to optimize bookkeeping and accounting for the translation/localisation industry.	11/26/2018 9:40 AM
57	None I have problems, but they are not caused by lack of info.	11/26/2018 4:18 AM
58	Sales, Cost & Pricing Finding efficient sales people working remotely in another country	11/26/2018 3:43 AM
59	Technical topics Terminology Localization Process	11/26/2018 12:27 AM
60	HR/Talent recruiting and training of new resources - project managers/internal staff and linguists	11/24/2018 3:34 AM
61	Technical topics Internationalizing ML applications	11/23/2018 9:38 AM
62	HR/Talent HR in the loc industry	11/22/2018 10:30 PM
63	Language/Region Enough material for Indian languages	11/22/2018 9:06 AM
64	Sales, Cost & Pricing how to start and grow a sales team, how to start and open an office in Europe - being a US-based company.	11/22/2018 6:43 AM

65	Business Management Internationalization How to manage best as a medium sized L10N company in a world of continuing consolidation - mergers & acquisitions	11/22/2018 6:26 AM
66	Data/Security GDPR for this industry	11/22/2018 5:10 AM
67	Business Management Sales, Cost & Pricing Growth management from the financial perspective.	11/22/2018 1:31 AM
68	HR/Talent recruiting	11/22/2018 1:24 AM
69	Business Management Affordable resources for M&A information/consulting, funding, high-level financial management	11/22/2018 1:11 AM
70	HR/Talent Multicultural workforce in multiple locations	11/21/2018 12:12 PM
71	None Unsure.	11/21/2018 11:32 AM
72	HR/Talent Staffing and training / ongoing team training to meet growth demands.	11/21/2018 9:01 AM
73	None n/a	11/21/2018 7:26 AM
74	Sales, Cost & Pricing Selling in other countries.	11/21/2018 4:05 AM
75	Business Management Data/Security Customer-facing KPI management and tracking	11/21/2018 3:13 AM
76	Data/Security Localization data management	11/21/2018 2:31 AM
77	Business Management Managing the gap between technology and human interaction	11/21/2018 1:34 AM
78	Business Management Data/Security Defining KPIs for project management and in-house translators and benchmarks for them	11/21/2018 12:39 AM
79	Business Management Quality We have many in-house linguists which is good for quality but not so good for scaling the production (when we need more resource immediately).	11/20/2018 11:33 PM
80	Data/Security Technical topics Taxonomy management and localization of metadata	11/20/2018 1:33 PM
81	Data/Security 1) APIs and insufficient integration between systems, eg poor integration between CAT tool and TMS. 2) Challenges around data gathering and analysis: like many in the industry we use different systems and tools and we only keep adding new tool, but still want all data centralized and easy to access and analyze, and that's one of our current challenges.	11/20/2018 12:02 PM
82	Business Management Vendor management if vendors are companies, best practices in the different stage of a vendor lifecycle (either person or company)	11/20/2018 11:36 AM
83	Business Management How are language service and technology providers from SME to large enterprise orgs contending with the new climate if regulatory compliance (HIPAA, GDPR, etc)	11/20/2018 10:05 AM
84	Sales, Cost & Pricing pricing alternatives to per word model for translation/localization	11/20/2018 10:05 AM
85	Quality Finding quality vendors. Subtitling: how to manage projects, what are the best formats for posting on different platforms, how video editing software handles captioning.	11/20/2018 9:57 AM
86	Sales, Cost & Pricing Learning about the benefit of sales without the typical BS	11/20/2018 9:48 AM
87	None NA	11/20/2018 9:40 AM
88	Business Management M&A	11/20/2018 9:37 AM
89	None -	11/20/2018 9:27 AM
90	Sales, Cost & Pricing Post-editing pricing=compensation	11/20/2018 9:26 AM
91	Sales, Cost & Pricing Rates pressure	11/20/2018 9:24 AM
92	Business Management accessing non localization savvy companies	11/20/2018 9:11 AM
93	None N/A	11/20/2018 8:33 AM
94	Quality How to keep the quality of supply chain up to date and scratch.	11/20/2018 8:31 AM
95	Sales, Cost & Pricing Cost pressure	11/20/2018 8:28 AM
96	Language/Region Knowing more about localization pitfalls per country/locale, e.g. Turkish or Hindi	11/20/2018 8:17 AM
97	HR/Talent Recruiting qualified localization PMs	11/20/2018 7:53 AM

98	Data/Security Cuantitative Market Research	11/20/2018 6:58 AM
99	Technical topics subtitles and dubbing	11/20/2018 6:55 AM
100	Business Management HR/Talent How specific companies have solved the issue of having either in-house teams vs outsourcing or a combination of both	11/20/2018 6:32 AM
101	Technical topics On-demand remote interpretation services, especially community interpreting	11/20/2018 6:21 AM
102	Data/Security Understanding of what are the average Information Security controls in the industry	11/20/2018 6:19 AM
103	MT/AI Realistic implementation ideas for MT and NMT.	11/20/2018 6:11 AM
104	Sales, Cost & Pricing Sales, closing deals	11/20/2018 5:59 AM
105	Business Management I find it difficult to find information on the various RFP strategies specific to the language services industry.	11/20/2018 5:35 AM
106	Data/Security tipps and tricks for more efficient, faster term extraction from big data sets.	11/20/2018 4:29 AM
107	Business Management Partnerships	11/20/2018 4:21 AM
108	Sales, Cost & Pricing Sales	11/20/2018 4:20 AM
109	HR/Talent Attracting Talent to the industry.	11/20/2018 4:07 AM
110	Sales, Cost & Pricing How does an LSP address the ever increasing gap of customer expectations vs. price development?	11/20/2018 3:59 AM
111	HR/Talent Recruiting and hiring	11/20/2018 3:52 AM
112	Business Management M&A	11/20/2018 3:42 AM
113	Business Management Data/Security Scaling linguistic resources. Keeping the accumulated data/knowledge manageable (i.e Glossary with 500 entries, feedback and learnings from past translations)	11/20/2018 3:36 AM
114	MT/AI Quality The quality of Machine tranlsation is not so good as we imaged.	11/20/2018 3:32 AM
115	Sales, Cost & Pricing Standards Standardisation of rates and charges.	11/20/2018 3:27 AM
116	Key is to remain forward looking to be prepared for the next big thing in global content	11/20/2018 3:27 AM
117	Language/Region MT/AI Quality Quality measurement of MTPE and MT into Russian.	11/20/2018 3:26 AM
118	Language/Region Lack of terminology check tools for Russian and Ukrainian. Those are rather linguistic issues, though, not business ones.	11/20/2018 3:17 AM
119	Sales, Cost & Pricing Selling value in a commoditized, procurement-driven environment	11/20/2018 3:13 AM
120	MT/AI How to deliver translations in software industries fast with human translation and project management still involved (and MT as only a help or intermediate solution)	11/20/2018 3:06 AM
121	Standards deciding on the appropriate TMS. We have indicated before that the standards committee should have a brief comparison between the different TMS solutions	11/20/2018 3:02 AM
122	Sales, Cost & Pricing Alternative pricing models, challenges connected with charging for value-added services	11/20/2018 2:51 AM
123	Sales, Cost & Pricing Transcreation vs marketing translation and the cost considerations involved from both buyer and supplier perspectives	11/20/2018 2:51 AM
124	More visibility at GALA events. More participation in panel discussions or presentations.	11/20/2018 2:49 AM
125	Data/Security Internationalization MT/AI More in-depth knowledge about AI, Machine Learning, Data Science in the L10n world and Machine Translation. Most information is for newbies in these areas.	11/20/2018 2:49 AM
126	Technical topics How to translate keywords	11/20/2018 2:46 AM
127	Business Management Problems faced during fast growth, mostly involving management and support of new resources	11/20/2018 2:40 AM
128	Business Management The lack of Translation/Content Management Systems that can fit the needs of different stakeholders (end clients, LSPs, translators...)	11/20/2018 2:39 AM

129	Business Management Regulatory legal framework of translation services contracts, as well as, legal provisions regarding the copyrights over a translation	11/20/2018 2:39 AM
130	Sales, Cost & Pricing Sales to direct clients	11/20/2018 2:38 AM
131	Business Management Internationalization going international, what are the keys elements to keep a team spirit accross boarders and cultures	11/20/2018 2:38 AM

Q6 Is there anything you would like the association to consider during an upcoming board meeting?

Answered: 81   Skipped: 127

#	RESPONSES	DATE
1	Create a mentorship program to help new people to the Loc industry with interview prep and how to grow in his/her career.	12/6/2018 4:11 PM
2	Setting up a reaserch committee. Gala should branch out to support and even drive reaserch for our industry, for example, what i mentioned above.	12/6/2018 10:36 AM
3	Technical/Content How we can develop and focus more on the segment of Localisation related to Multilingual DTP & Multilingual E-Learning.	12/5/2018 2:34 AM
4	Future of the Industry AI	12/4/2018 11:48 AM
5	No See previous comments.	12/4/2018 11:48 AM
6	Global Talent GALA as bridge between industry and academics	12/4/2018 8:46 AM
7	No n/a	12/4/2018 6:23 AM
8	No --	12/4/2018 5:09 AM
9	Future of the Industry How can GALA regain its recognition as a representative industry body and where is the industry going.	12/4/2018 5:06 AM
10	Networking Regional more regional events in Europe	12/4/2018 4:09 AM
11	No No	12/4/2018 4:05 AM
12	No -	12/4/2018 3:39 AM
13	Networking Annual Meet in Asia	12/4/2018 3:11 AM
14	Business More content for Localization Project Managers, in order to keep learning and growing.	12/4/2018 3:09 AM
15	Membership Different levels of participation, based on geo-social conditions	12/4/2018 3:08 AM
16	Website Functionality Searchable Vendor Database of GALA members in order to find peers of a certain professional standard.	12/3/2018 6:04 AM
17	Regional What's the future plan of GALA in Asian region?	12/2/2018 6:16 PM
18	Technical/Content New and advance use of MMT	11/29/2018 10:13 AM
19	Networking Sharing exhibiting booth on new conferences e.g. MEDICA Trade Fair https://www.medica-tradefair.com/ DIA show https://www.diaglobal.org/en/flagship/euromeeting/about/conference Medtec https://www.medteceurope.com/	11/29/2018 2:17 AM
20	Regional Is it possible to create regional GALA committees, say GALA-Siberia? :-) If yes, please share your vision.	11/29/2018 12:15 AM
21	Future of the Industry All the topics suggested above are important, keep addressing them and give updates since themes like AI are evolving rapidly.	11/28/2018 8:49 AM
22	Technical/Content Localization in Cloud environments	11/28/2018 4:47 AM
23	No No	11/28/2018 4:19 AM
24	No No - no ideas on this topic.	11/28/2018 2:25 AM
25	No .	11/28/2018 2:18 AM
26	No No.	11/28/2018 2:13 AM
27	Business How to assist LSP's who are terrified of MT to expand because the are only offering one service. We are constantly in contact with these people.	11/28/2018 1:44 AM

28	No None	11/28/2018 12:10 AM
29	No No	11/27/2018 10:43 PM
30	Business More events for PMs	11/27/2018 10:10 PM
31	Standards A Universal Translation Memory	11/27/2018 8:01 PM
32	How to provide an objective view on the market without being beholden to or skewed towards sponsors/board members	11/27/2018 5:40 PM
33	Location of the conferences	11/27/2018 3:03 PM
34	No Great question! I'll let you know.	11/26/2018 2:25 PM
35	No keep up the good job!	11/26/2018 1:09 PM
36	Regional I would suggest more emphasis in the South American market (Brazilian Portuguese and Latin America Spanish).	11/26/2018 11:42 AM
37	No No ideas	11/26/2018 4:18 AM
38	Website Functionality How to revive the forum	11/22/2018 10:30 PM
39	Regional To consider volunteering for rare languages	11/22/2018 9:06 AM
40	Networking CEO round table, grouped by similar types of companies.	11/22/2018 6:43 AM
41	Future of the Industry Further trends and future of the industry (but I'm sure that's already on the agenda).	11/22/2018 6:26 AM
42	No Not really, thank you.	11/22/2018 1:31 AM
43	Standards Fast-track TAPICC to help us get get industry-wide, smooth CAT tool package exchange in practice	11/22/2018 1:11 AM
44	No Nothing at this time.	11/21/2018 11:32 AM
45	Business Consider creating pools/data bases for counsel that SMEs need to manage strategic/tactical growth: finance, human resources (indluding recruiting). A model to consider is Harvard's OPM program. Happy to discuss what this might look like at Munich meeting.	11/21/2018 9:01 AM
46	No n/a	11/21/2018 7:26 AM
47	No no	11/21/2018 4:05 AM
48	Standards To reflect engaging in standardization bodies related to data management (ISO 8000)	11/21/2018 2:31 AM
49	No -	11/21/2018 1:34 AM
50	Global Talent More activities for Industry - Academia cooperation.	11/20/2018 11:33 PM
51	No No	11/20/2018 12:02 PM
52	No No	11/20/2018 11:36 AM
53	Business The challenge facing the freelance economy in our industry -ie; Dynamex Operations West, Inc. v. Superior Court of Los Angeles, and other similar contentious issues arising globally regarding language professionals as independent contractors.	11/20/2018 10:05 AM
54	Membership Getting new members and retaining existing ones	11/20/2018 9:48 AM
55	Global Talent Talent Development	11/20/2018 9:40 AM
56	Global Talent Creation of a College network or localization clubs and integrating them to or GALA network.	11/20/2018 9:37 AM
57	No -	11/20/2018 9:27 AM
58	Regional Efforts to support industry advocacy at regional levels.	11/20/2018 9:24 AM
59	Global Talent partnership or communication with Universities	11/20/2018 9:11 AM
60	No N/A	11/20/2018 8:33 AM
61	Global Talent Provide linguistic resources such as crash courses in languages that are on the fringe of what's taught in universities	11/20/2018 8:17 AM

62	Regional The significance of regional localization hubs such as Argentina for the global industry.	11/20/2018 7:53 AM
63	Networking how to implement modern networking events	11/20/2018 6:55 AM
64	Technical/Content Introducing more often Cybersecurity and IT Risk Management in meeting, event and discussions	11/20/2018 6:19 AM
65	Regional Increasing regional focus	11/20/2018 4:20 AM
66	Global Talent How to attract more talent to the industry and make the industry more visible.	11/20/2018 4:07 AM
67	Website Functionality A re-vamp of your website and, in particular, the interactive forums/groups. I have a hard time navigating and find it tedious to follow a thread, post an answer, etc.	11/20/2018 3:59 AM
68	No N.A	11/20/2018 3:36 AM
69	No Temporarily no	11/20/2018 3:32 AM
70	MLV-SLV collaboration: processes implemented by MLVs become more and more complicated which results in lower quality.	11/20/2018 3:26 AM
71	Regional Organizing a workshop devoted to localization into inflectional languages like Russian and Ukrainian.	11/20/2018 3:17 AM
72	No No	11/20/2018 3:13 AM
73	No No	11/20/2018 3:12 AM
74	Future of the Industry What is the future of software translation? What is the trend, the average? Will MT be used for everything?	11/20/2018 3:06 AM
75	Networking Standards Providing discounts for different ISO certifications. starting local/international networking events in Afric for GALA members	11/20/2018 3:02 AM
76	No No.	11/20/2018 2:49 AM
77	Technical/Content Do more specialized content, please! :)	11/20/2018 2:49 AM
78	Technical/Content The introduction of more aspects and infos related to games localization, as it's one of the biggest markets connected to this industry.	11/20/2018 2:39 AM
79	Standards Creating a centralised body to tackle issues related to the regulations applicable in the translation industry.	11/20/2018 2:39 AM
80	Membership Price of membership and conferences for 3rd world countries	11/20/2018 2:38 AM
81	No not that i know of	11/20/2018 2:38 AM

Q7 In a sentence, describe GALA's value to you.

Answered: 153   Skipped: 55

#	RESPONSES	DATE
1	`Business Benefits` `Professional Dev` It's helps me to be a better professional every week who can bring more value to my employer, Expedia Group.	12/6/2018 4:11 PM
2	`Networking` Valuable point of contact with colleagues.	12/6/2018 10:36 AM
3	`Prestige/Necessity` `Virtual Resources` Indispensable - especially as it can be shared so easily in the team!	12/6/2018 10:22 AM
4	`Best Practices` `Industry Information` Thank you:-) Extremely interesting topics, best-practices, trends presented. I wish I had more time and capacity to attend / watch your webinars, participate in various groups / initiatives.	12/5/2018 3:03 PM
5	`Business Benefits` `Conference` GALA Conferences are of paramount importance to our organisation as it adds lots of value to our business.	12/5/2018 2:34 AM
6	`Community` `Industry Community` Communities and being involved in industry-wide programs	12/5/2018 2:02 AM
7	`Business Benefits` stay involved to evolve!	12/4/2018 11:48 AM
8	`Community` `Knowledge Sharing` Great community of seasoned professionals willing to learn and share their opinions, learnings and research.	12/4/2018 11:48 AM
9	`Networking` `Professional Dev` Networking and professional development.	12/4/2018 11:06 AM
10	`Industry Information` For me, GALA is an interesting perspective on the smaller supplier community that makes up the long tail of the industry.	12/4/2018 9:10 AM
11	`Industry Information` The only central organization looking into all areas of localization and providing most valuable information to industry and community.	12/4/2018 8:46 AM
12	`Education & Info` Providing insights on technology and the use of the technology	12/4/2018 7:55 AM
13	`Education & Info` `Networking` Great source of information and networking opportunities.	12/4/2018 6:38 AM
14	`Knowledge Sharing` `Networking` resource for best practices and peer to peer communication	12/4/2018 6:23 AM
15	`Industry Information` Good for learning about the industry.	12/4/2018 6:13 AM
16	`Knowledge Sharing` Sharing of knowledge.	12/4/2018 5:22 AM
17	`Business Benefits` `Industry Community` `Industry Information` Connection - to every business, every professional it's a deadly danger to operate without feedback. So we'd say it's the insight into the industry that is most valuable.	12/4/2018 5:09 AM
18	`Not Sure` Not sure?	12/4/2018 5:06 AM
19	`Community` I love this community, GALA gives us a lot of value, thank you.	12/4/2018 4:09 AM
20	`Education & Info` `Knowledge Sharing` GALA conferences are both inspiring and motivating for our company as we learn a lot from our colleagues.	12/4/2018 4:05 AM
21	`Education & Info` High educational and informational value.	12/4/2018 3:39 AM
22	`Industry Information` `Knowledge Sharing` Sharing knowledge and experience within industry.	12/4/2018 3:29 AM
23	`Community` Gala is very valuable for me, they provide a lot useful information and have a great online community.	12/4/2018 3:18 AM
24	`Industry Community` Largest localization focused association that connects industry thought leaders and the members.	12/4/2018 3:11 AM
25	`Education & Info` A superb centralized center of information	12/4/2018 3:11 AM
26	`Industry Information` GALA is the go-to place for keeping up with the updates in the Industry.	12/4/2018 3:09 AM
27	`Community` A hub of language community across cultures and national borders	12/4/2018 3:08 AM

28	Best Practices Industry Information Gaining an insight into what is going on in the industry (staying up to date with technologies/tools and best practices).	12/4/2018 12:14 AM
29	Business Benefits helps me and my managing teams to stay updated	12/3/2018 6:05 AM
30	Industry Community Ideal forum to interact with peers and to profile the language industry to potential clients around the world.	12/3/2018 6:04 AM
31	Community Knowledge Sharing Being able to get engaged to the translation communities, get to know advancing technology and exchange ideas with professionals in the language service industry.	12/2/2018 6:16 PM
32	Virtual Resources GALA is a great resource for any issues that I deal with now or might have to deal with in the future.	11/29/2018 11:43 AM
33	Education & Info I find GALA to be a very informative association, supportive and very well versed in all areas.	11/29/2018 10:13 AM
34	Knowledge Sharing Networking GALA is great for networking, sharing ideas, solving problems.	11/29/2018 2:17 AM
35	Industry Community To feel the industry, to be a part of the industry.	11/29/2018 12:15 AM
36	Industry Community Networking Connection to the industry and potential clients.	11/28/2018 9:29 AM
37	Best Practices Industry Information I rely on GALA to keep me informed and educated on new developments, best practices and technologies in the Globalization and localization industry.	11/28/2018 8:49 AM
38	Knowledge Sharing Networking Interaction with people in the field for experiences exchange	11/28/2018 7:19 AM
39	Industry Information Gala is a source of valuable and up-to-date information about the industry, quality and trends.	11/28/2018 6:42 AM
40	Industry Information It gives me a better understanding of the localization industry as a whole.	11/28/2018 6:07 AM
41	Valuable.	11/28/2018 6:05 AM
42	I see the value going down, honestly...	11/28/2018 4:47 AM
43	Prestige/Necessity Being GALA members gives our clients more confidence in us.	11/28/2018 4:25 AM
44	Education & Info Industry Information Credible platform to get industry news and education	11/28/2018 4:19 AM
45	Networking Visibility For us it provides a wonderful platform to promote our brand and network with industry peers	11/28/2018 3:30 AM
46	Education & Info Gala has kept updated in some subjects interesting to my work. It's a great tool for those that cannot travel as much as they want to conferences and meetings	11/28/2018 3:05 AM
47	Education & Info Networking GALA is a valuable source of knowledge for me and creates an environment where I can find people in similar work surroundings.	11/28/2018 2:25 AM
48	Not Sure .	11/28/2018 2:18 AM
49	Not Sure I don't know GALA.	11/28/2018 2:13 AM
50	Networking Value networking	11/28/2018 2:08 AM
51	Business Benefits Business friends in need.	11/28/2018 1:44 AM
52	Industry Community At least we know that there is an industry we are attached to	11/28/2018 12:10 AM
53	Industry Information To me, GALA is a means to global presence and information gathering.	11/28/2018 12:05 AM
54	Knowledge Sharing A place to share knowledge, meet partners, and gain insights.	11/28/2018 12:02 AM
55	Industry Information Vast pool of information around the industry.	11/27/2018 10:43 PM
56	Industry Information Gives me insight in the industry, broader than just our company	11/27/2018 10:10 PM
57	Education & Info Increases my scope of knowledge on Globalization	11/27/2018 10:03 PM
58	Industry Information Networking Access to information and industry peers	11/27/2018 9:38 PM
59	Its so helpful	11/27/2018 8:01 PM
60	Education & Info Opportunity for continual learning in my field of choice	11/27/2018 7:29 PM
61	Industry Information Help broaden our industry insights	11/27/2018 6:58 PM

62	It can provide a vendor neutral voice for the industry	11/27/2018 5:40 PM
63	`Prestige/Necessity` `Virtual Resources` Go-to resource for industry updates in localization and globalization.	11/27/2018 4:53 PM
64	`Education & Info` `Networking` GALA, being an international organization, allows for more globalized approach to learning and networking.	11/27/2018 3:03 PM
65	`Community` `Industry Community` GALA is the platform whereby I'm able to field-test, pilot to, recruit from, promote to, serve, and otherwise engage with the collective intellect representing globalization's most important mission: to allow that value is able to spread throughout the world without language or cultural barrier.	11/26/2018 2:25 PM
66	`Education & Info` Informative, approachable and on target	11/26/2018 1:09 PM
67	`Education & Info` `Networking` Continuous learning and networking in a pleasant enviroment.	11/26/2018 11:42 AM
68	`Conference` I find Gala's webinars and conferences invaluable, including access to my peers on the LSP side and the decision makers on the buy side.	11/26/2018 9:40 AM
69	`Community` GALA is our community, a sense of belonging.	11/26/2018 4:57 AM
70	`Industry Information` `Networking` It helps to build connections within the industry and keeps me updated on recent trends	11/26/2018 4:18 AM
71	`Best Practices` `Industry Information` Being up to date with the latest trends and nest bussiness practices i the industry	11/26/2018 3:43 AM
72	`Industry Information` A very valuable platform to remain always up-to-date.	11/26/2018 12:27 AM
73	`Industry Community` Caring about the industry and its stakeholders in a professional way.	11/24/2018 3:34 AM
74	`Conference` The most valuable assets have been the webinars that I can encourage my team to use for training purposes.	11/23/2018 9:38 AM
75	`Community` `Industry Community` Provides me with access to a community of like-minded globalization experts, with many different experiences, who can help advance the industry and those in it.	11/23/2018 4:09 AM
76	`Education & Info` `Industry Community` `Knowledge Sharing` The content is very valuable and it's great to learn from industry peers	11/22/2018 10:30 PM
77	`Industry Information` Extremely useful in keeping up with the industry trends	11/22/2018 9:06 AM
78	`Best Practices` GALA helps me to keep up with best practices and innovation	11/22/2018 8:52 AM
79	Super valuable.	11/22/2018 6:43 AM
80	`Community` Best and most useful professional community for translation companies and professionals	11/22/2018 6:26 AM
81	`Education & Info` A place to learn, share and grow further.	11/22/2018 5:10 AM
82	`Industry Information` `Networking` Network of valuable partners, the source of industry-related information, great place to network and gain valuable relationships.	11/22/2018 1:31 AM
83	`Best Practices` `Industry Information` best practices and outlook.	11/22/2018 1:24 AM
84	`Prestige/Necessity` The core and the pinnacle of our sector	11/22/2018 1:11 AM
85	`Education & Info` `Networking` Good source of information and connections	11/21/2018 11:31 PM
86	`Knowledge Sharing` Exchange with other professionals findings and know of alternative methods to solve the same issues	11/21/2018 12:12 PM
87	`Virtual Resources` GALA's resources and job board are what I use or will use most.	11/21/2018 11:32 AM
88	`Industry Information` `Networking` Agile, strong network, forward looking but grounded in day-to-day industry concerns.	11/21/2018 9:01 AM
89	`Community` `Education & Info` `Knowledge Sharing` The possibility to be part of the GALA community, to meet, share and learn is the biggest value for me.	11/21/2018 7:26 AM
90	i am new so can't answer yet.	11/21/2018 4:05 AM
91	`Education & Info` Information bank and valuable training resource	11/21/2018 3:13 AM

| 92	Industry Information GALA gives me access to realities of global localization work.	11/21/2018 2:31 AM
93	Best Practices Knowledge Sharing Networking A good opportunity to meet with like-minded people and discuss issues affecting our industry. To keep-up-to date with developments and share knowledge/best practices	11/21/2018 1:34 AM
94	Virtual Resources 24/7 available on-demand resources	11/21/2018 12:39 AM
95	Education & Info Industry Information GALA is important because it helps us to sell and to learn new trends.	11/20/2018 11:33 PM
96	Industry Information GALA is our voice giving value and offering advances to our industry.	11/20/2018 11:06 PM
97	Business Benefits Industry Community GALA is open-minded, collaborative, and interested in members' learning and business success, pushing the industry ahead.	11/20/2018 1:33 PM
98	Industry Information GALA gives me food for thought on what's happening in the industry.	11/20/2018 12:02 PM
99	Industry Community Great connections to industry peers, nice conferences and support of the TAPICC initiative.	11/20/2018 11:36 AM
100	Industry Information Useful source of information on trends in the industry.	11/20/2018 10:49 AM
101	Industry Community GALA truly represents the global vision and mission for our industry and is well represented by language professionals across all sectors of our business!	11/20/2018 10:05 AM
102	Industry Information Gala is a great resource for industry information.	11/20/2018 9:57 AM
103	Community Immense sense of community	11/20/2018 9:48 AM
104	GALA is a great partner as we are working to prepare our students for careers in the industry.	11/20/2018 9:40 AM
105	Education & Info Networking Education and Network	11/20/2018 9:37 AM
106	Education & Info valuable source of information	11/20/2018 9:27 AM
107	Community Industry Community Very nice community with high-level peoples from the industry.	11/20/2018 9:26 AM
108	Business Benefits Community Gala has given us the chance to be truly global as business owners and as citizens of the world. Gala, in the end, is a fundamental part of the long held dream of world peace. Gala brings us closer together, in every sense.	11/20/2018 9:24 AM
109	Business Benefits Up-to-date and business-oriented	11/20/2018 9:11 AM
110	Virtual Resources I get tons of useful material.	11/20/2018 8:33 AM
111	Industry Information GALA has a great range of valuable input for a variety of issues in the language industry.	11/20/2018 8:31 AM
112	Networking A chance to connect with other industry professionals in a positive and enjoyable environment.	11/20/2018 8:28 AM
113	Industry Community Prestige/Necessity A gateway to the localization community at large. I could not do without it.	11/20/2018 8:17 AM
114	Knowledge Sharing An invaluable network of peers and localization professionals to lean on for advice, ideas and as a sounding board.	11/20/2018 7:53 AM
115	Education & Info Industry Information A good source of information for trends and training	11/20/2018 6:58 AM
116	Wholeness	11/20/2018 6:55 AM
117	Industry Information Networking It's one of the most reliable sources of information about the industry and networking.	11/20/2018 6:32 AM
118	Virtual Resources Valuable source of training/information through videos.	11/20/2018 6:31 AM
119	Industry Information Access to latest industry trends	11/20/2018 6:21 AM
120	Education & Info A good source of information	11/20/2018 6:19 AM
121	Education & Info Knowledge	11/20/2018 5:59 AM
122	Networking GALA provides me the opportunity to build relationships with other from around the world.	11/20/2018 5:35 AM

123	Networking GALA is about people and networking and the members are the biggest value the organisation can have.	11/20/2018 5:24 AM
124	Industry Information Enables me to keep up with trends and provides thought impulses.	11/20/2018 4:29 AM
125	Industry Information Networking Professional Dev Helps to track news in the industry, self develop and promote business	11/20/2018 4:26 AM
126	Education & Info Networking Networking, fresh relevant info	11/20/2018 4:21 AM
127	Business Benefits Networking Networking framework for business growth	11/20/2018 4:20 AM
128	Community Great community where companies of ALL sizes and impact join and interact on par level.	11/20/2018 4:15 AM
129	Knowledge Sharing Networking Networking, connecting, new knowledge.	11/20/2018 4:07 AM
130	Best Practices Industry Community Knowledge Sharing The ability to exchange ideas and best practices with my peers in the language industry.	11/20/2018 3:59 AM
131	Networking Virtual Resources GALA is a very valuable resource as it provides very interesting webinars, articles and other source of information, and it connects us with other people in the industry.	11/20/2018 3:49 AM
132	Business Benefits Community Industry Community GALA brings together the smartest people of the industry. Being part of such a link-minded community has been both challenging and rewarding. GALA is of great help when it comes to enhance the skills of your company and GALA drives me to always do business in a better way.	11/20/2018 3:42 AM
133	Nice to have. I am probably not using it enough	11/20/2018 3:36 AM
134	Education & Info Learn, share, achieve	11/20/2018 3:32 AM
135	Conference Industry Information Networking I appreciate the constant communication, the sharing of industry news and events and the annual conference get-togethers.	11/20/2018 3:27 AM
136	Education & Info Gala's evolution and development in recent years has been great -- content is very topical.	11/20/2018 3:27 AM
137	Knowledge Sharing Friends&knowledge	11/20/2018 3:26 AM
138	Networking GALA is the host and organizer of the most powerful and interesing international events. I like visiting them!	11/20/2018 3:17 AM
139	Knowledge Sharing Networking A place to learn and meet people with similar interests and problems to solve	11/20/2018 3:13 AM
140	Community Industry Community One platform which brings together all industry in one place and creates some kind of community	11/20/2018 3:12 AM
141	Industry Community It's great to see the localisation world not only from my own work world.	11/20/2018 3:06 AM
142	Industry Information Open window on localization business	11/20/2018 3:05 AM
143	Education & Info Very important source of education and inspiration.	11/20/2018 3:02 AM
144	Community Bringing the global language community together	11/20/2018 2:51 AM
145	Industry Community A space where people from all levels in the industry meet.	11/20/2018 2:51 AM
146	Industry Information GALA is a valuable source of information in the l10n industry.	11/20/2018 2:49 AM
147	Industry Information Networking Reliable industry knowledge and networking.	11/20/2018 2:49 AM
148	Prestige/Necessity visibility and prestige	11/20/2018 2:40 AM
149	Industry Information It's a good tool to be up-to-date in the main aspects connected to localization and globalization.	11/20/2018 2:39 AM
150	Education & Info Industry Community Knowledge Sharing GALA is an unique platform for connecting industry experts with industry enthusiasts and it gives an opportunity to the latter group to learn from the former group, and as we all know information is priceless especially when it is in the form of an expert advice!	11/20/2018 2:39 AM
151	Education & Info Virtual Resources Educational material is of great value, love the online database. Unfortunately we can not afford to go to Gala conferences as often we would like to.	11/20/2018 2:38 AM

152	Not Sure we are trying the membership this year, i'm a bit annoyed that my team isn't more pro active and register to Gala. We are pushing a bit but they do not seem so interested yet... maybe there are things that could help me to "motivate" their interest in the membership/content?	11/20/2018 2:38 AM
153	Industry Information GALA is our main gate to localization world	11/20/2018 2:34 AM

Q8 Would you be interested in any of the following? (Check all that apply.)

Answered: 125   Skipped: 83
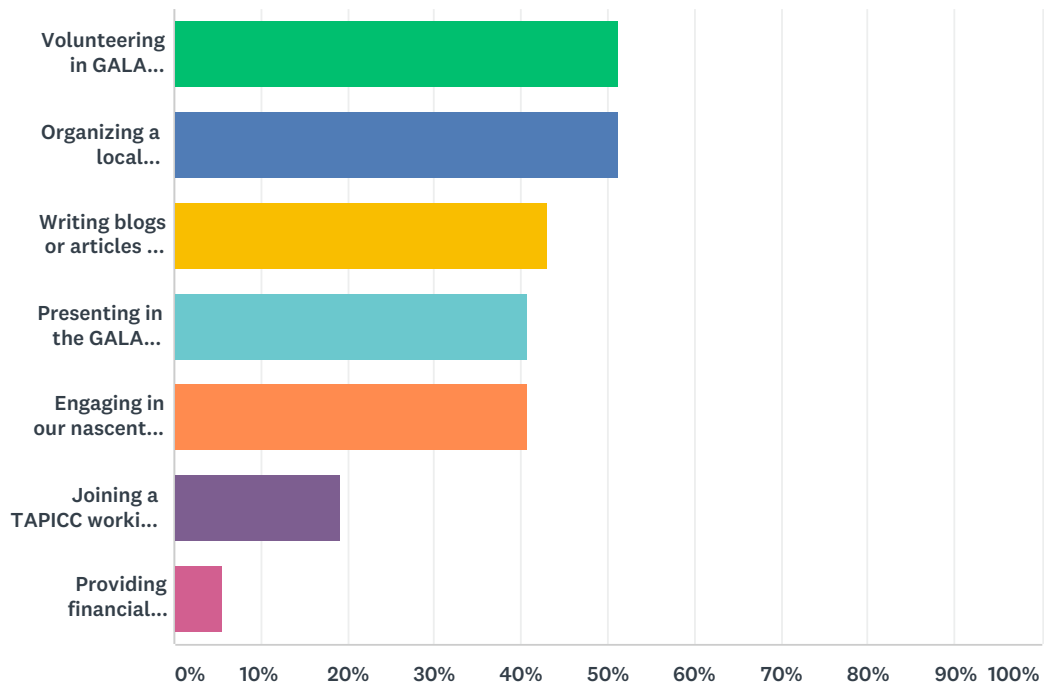
ANSWER CHOICES	RESPONSES	
Volunteering in GALA leadership (conference program committee, board of directors, leader of special interest group, etc.)	51.20%	64
Organizing a local networking event in your area	51.20%	64
Writing blogs or articles for the GALA website	43.20%	54
Presenting in the GALA Webinar Series	40.80%	51
Engaging in our nascent global talent and training initiative (bridging the gap between university training programs and the industry)	40.80%	51
Joining a TAPICC working group	19.20%	24
Providing financial support of important GALA programs through sponsorship	5.60%	7
Total Respondents: 125		

# Q9 Is there another way you would like to contribute?

Answered: 37   Skipped: 171

#	RESPONSES	DATE
1	No No	12/6/2018 4:14 PM
2	Marketing Ready to get involved in GALA promotional activity.	12/5/2018 2:48 AM
3	No Already am ;-)	12/5/2018 2:03 AM
4	Marketing sharing wisdom for our industry, attract people	12/4/2018 11:50 AM
5	Content Feedback on articles or publications? Submissions to a topic your author is writing?	12/4/2018 11:50 AM
6	No Yes, but can't now! Involved in too much volunteer work right now.	12/4/2018 11:07 AM
7	No --	12/4/2018 5:13 AM
8	Mentoring Mentoring new entrants to the industry.	12/4/2018 3:14 AM
9	No Not at the moment since we are a small agency undergoing organizational changes at the moment.	12/3/2018 6:06 AM
10	Local/Networking Marketing Linguitronics is willing to help GALA to promote GALA's activities in Taiwan and in China.	12/2/2018 6:16 PM
11	Local/Networking Open for your local initiatives.	11/29/2018 12:19 AM
12	Local/Networking I especially like organising events and learning opportunities.	11/28/2018 2:27 AM
13	No Volunteering is something we'd like to do, but with extremely hectic programs, it might not be possible on a full-time basis.	11/28/2018 1:59 AM
14	No -	11/27/2018 10:12 PM
15	No No	11/27/2018 10:04 PM
16	Marketing Helping illustrate GALA'S value to W.L. members and assist in driving new corporate memberships.	11/27/2018 7:35 PM
17	I'm in favor of all of the ways. We're doing many of these things already.	11/26/2018 2:27 PM
18	Sponsorship Sponsorship in the Annual Meeting.	11/26/2018 11:45 AM
19	No Maybe in the future	11/26/2018 12:29 AM
20	No I would like to contribute in other ways listed above, but we are too small with daily/monthly regular issues that we need to manage first, before we prioritize other things.	11/22/2018 6:45 AM
21	Content Probably just with written content in the coming year	11/22/2018 1:12 AM
22	Will be able tomconsider how Inmight contribute in early Spring.	11/21/2018 9:03 AM
23	No no	11/21/2018 4:06 AM
24	Local/Networking Any other kind of networking initiative	11/21/2018 2:33 AM
25	Content Global Talent I've got a lot of unique materials that could help to bridge the gap between university training programs and the industry that I'm open to share at GALA platform.	11/20/2018 11:37 PM
26	Content Presenting in GALA conference	11/20/2018 11:37 AM
27	Always happy to assist where an urgent or strategic need may exist if I can!	11/20/2018 10:07 AM
28	No Since I am new to the industry, at this time no.	11/20/2018 10:06 AM
29	No NA	11/20/2018 9:42 AM
30	Local/Networking If there is anything we can do so that GALA can have more regional and local presence that would be great.	11/20/2018 9:27 AM

31	Content Contribute on blogs regarding Information Security trends in the Translation and Localisation industry	11/20/2018 6:22 AM
32	No At some point in the future I would love to engage in several areas. In the next 12 months my focus is necessarily internal as we integrate operations of two organizations that merged.	11/20/2018 6:13 AM
33	No Tried most already :-)	11/20/2018 4:22 AM
34	No can't think of any at the Moment, the above are quite a few already	11/20/2018 4:03 AM
35	No Not right now, but I admire the work and would like to get involved in a year or so.	11/20/2018 3:28 AM
36	Local/Networking Helping to organize an event in Prague	11/20/2018 2:51 AM
37	Marketing Helping training in MSeo	11/20/2018 2:50 AM

# Q13 How do you rate the value for the price of your GALA membership?

Answered: 115   Skipped: 93
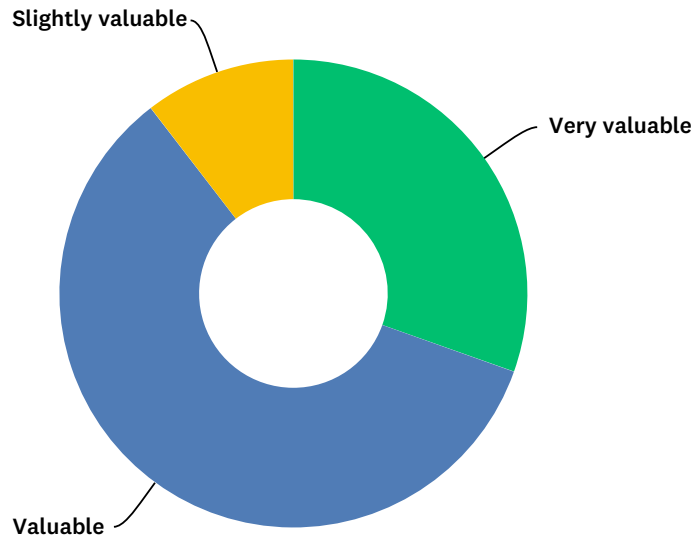
ANSWER CHOICES	RESPONSES	
Very valuable	30.43%	35
Valuable	59.13%	68
Slightly valuable	10.43%	12
No value	0.00%	0
TOTAL		115

Q14 It has been more than a decade since GALA raised member dues. Currently, all member organizations, regardless of their "demographics," pay the same dues: US$ 1000. What do you think is the fairest model for structuring dues and dues increases?

Answered: 115   Skipped: 93
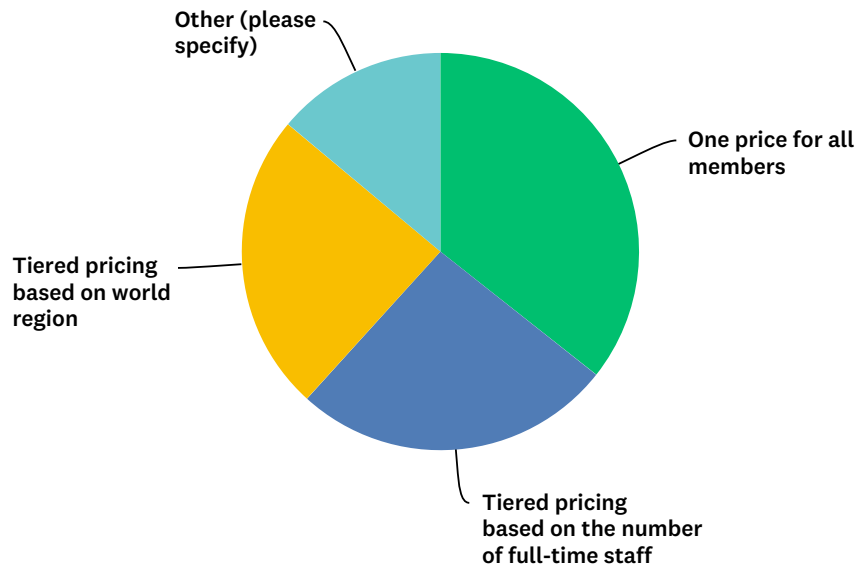
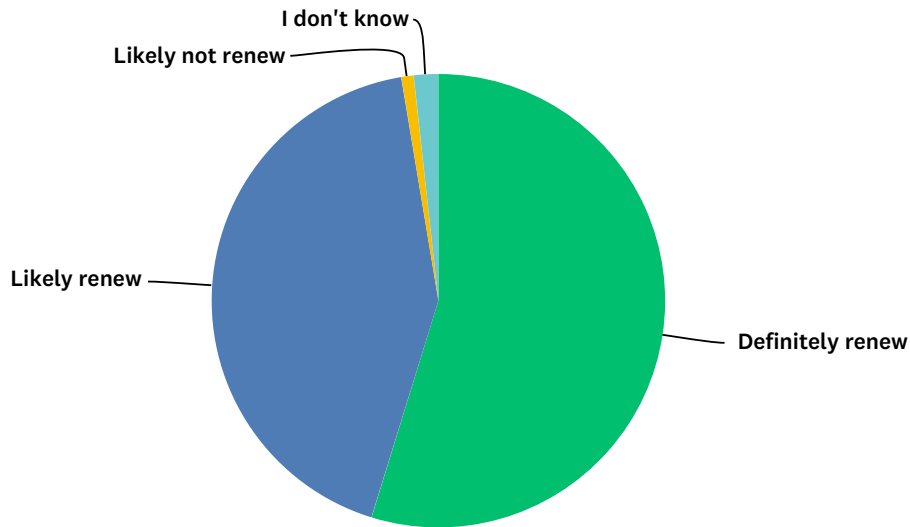| ANSWER CHOICES	RESPONSES	
One price for all members	35.65%	41
Tiered pricing based on the number of full-time staff at the member company	26.09%	30
Tiered pricing based on world region	24.35%	28
Other (please specify)	13.91%	16
TOTAL		115

#	OTHER (PLEASE SPECIFY)	DATE
1	Freelancer Pricing Offer low cost membership also for individuals such as freelancers, who do not have the same budget as larger corporations	12/6/2018 10:25 AM
2	Region Staff Size i think a hybrid approach between company size and region, however, the challenge here is just because a company has a lot of money, that doesnt mean translation organizations rises to the top of the need pile.	12/4/2018 9:13 AM
3	Staff Size If it is tiered based on full-time staff, it should be full-time localization staff	12/4/2018 7:56 AM
4	Region Tiered based on region but should not raise for "richer" regions	11/28/2018 4:50 AM
5	Staff Size Either tiered based on the number of staff or turnover - something affordable for start-ups would be amazing	11/28/2018 3:33 AM
6	Region Staff Size Tiered princing based on both world region and number of staff.	11/26/2018 11:48 AM
7	One price I think flat fee is fair; we all get the same access and opportunities.	11/26/2018 9:43 AM
8	I am not the administrator and something went wrong in the previous page Q12 I think where I should select whether or not I am the administrator, and I can't revert it back.	11/23/2018 4:14 AM

9	`Region` `Sales` `Staff Size` ideally, it would be based on sales, so those who are larger can afford more. Otherwise, based on staff size and country.	11/22/2018 6:47 AM
10	`Region` `Staff Size` Tiered pricing based on the number of full-time staff AND world region	11/22/2018 1:14 AM
11	`Region` `Staff Size` Tiered based on factors to include: size of company, location, with an addrd rate to be used for scholarships and related development of GALA and offer tax-deductible donations.	11/21/2018 9:06 AM
12	A price based on the benefits provided.	11/20/2018 11:09 PM
13	`One price` "One price for all members = one vote per member" plus "first year free" for new members or startups.	11/20/2018 12:43 PM
14	`Region` Based on the real presence and impact of GALA in the region.	11/20/2018 9:32 AM
15	`Region` `Staff Size` Region and number of full-time staff	11/20/2018 9:28 AM
16	`One price` One price for all members or dicount for returning members	11/20/2018 3:19 AM

Q16 How likely are you to renew your GALA membership?

Answered: 115   Skipped: 93

ANSWER CHOICES	RESPONSES	
Definitely renew	54.78%	63
Likely renew	42.61%	49
Likely not renew	0.87%	1
I don't know	1.74%	2
TOTAL		115

#	WHY OR WHY NOT?	DATE
1	Good - Value Great value for only $1,000!	12/6/2018 4:17 PM
2	Good - Industry Being in the Localisation industry, remaining a member of GALA is a MUST.	12/5/2018 2:52 AM
3	Good - Value good value	12/4/2018 9:13 AM
4	Good - Industry Good - Resources It is important to us to be a member of an industry organization where we can find information on the industry trends, peer contacts, language standards etc.	12/3/2018 6:08 AM
5	Because we like it :-)	11/29/2018 12:21 AM
6	Good - Value It is worth it at current levels to us	11/27/2018 5:42 PM
7	Good - Industry Good - Value Because I recognize GALA´s value in the translation industry,	11/26/2018 11:48 AM
8	Because it is the only international organization that represents our interest.	11/26/2018 5:01 AM
9	Good - Value At $1000, GALA is a good value. I would not likely want to pay more.	11/23/2018 9:39 AM
10	Good - Value Value of GALA for my company	11/22/2018 10:37 PM
11	Good - Industry Most useful organization for us in the industry	11/22/2018 6:28 AM
12	Legal discussion, hope it will be solved...	11/21/2018 2:35 AM
13	Good - Resources good base of resources	11/21/2018 1:36 AM

14	Poor- Resources The webinars are often too long and too general to really add value; the speakers often don't speak English very well which makes it difficult to follow; the conferences don't really provide opportunities to connect with end clients;	11/21/2018 12:44 AM
15	Poor - Value not much time to take advantage of all webinars and events (and money, for the latter)	11/20/2018 9:14 AM
16	Poor - Value We'll try to make the effort but the price for a dollar has more than doubled this year in Argentina. Still thinking about it.	11/20/2018 7:35 AM
17	Good - Resources I believe it will bring more business for us. As well, we can learn some useful knowledge from GALA.	11/20/2018 3:35 AM