GALA CONNECTED BOUNCE FORWARD

Sponsorship Opportunities
5-7 October 2021

Audience

🔍 **61k**
Monthly gala-global.org page views

Mailing List Subscribers

✉ **13k**
Subscribers
Averaging 100 new opt-in subscribers per month

👥 **4k**
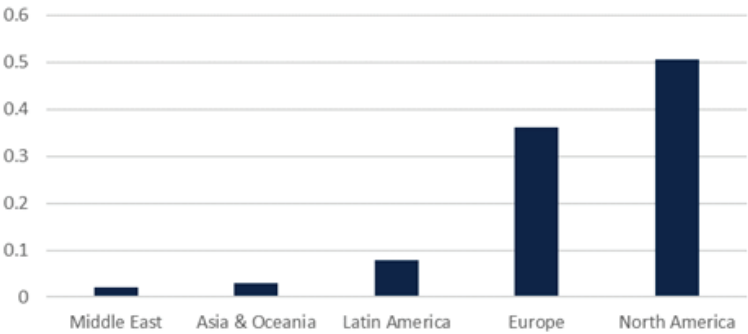Members

🔗 **2.4k**
Unique Companies

🌐 **135**
Unique Countries

Social Media

🐦 12.6k

f 8.1k

in 20.5k

ABOUT OUR PARTICIPANTS

Job Role

Executive/VP	41%
Senior Leadership	39%
Technical	6%
Unknown/Other	9%
Independent	4%
Academic	1%
Junior/Entry Level	2%

Participants by regions

Region	Value
Middle East	~0.02
Asia & Oceania	~0.03
Latin America	~0.08
Europe	~0.36
North America	~0.50

Sponsorship Opportunities

Benefit	Platform Sponsor	Networking	Virtual Scribe	Marketing	Visibility Package
Price	Exclusive: $12,250	$5,000	$4,750	$4,250	$2,750
Number Available	Shared: $7,250 Limit 3	3	3	SOLD OUT	
Video ad on platform's homepage	●				
Pre-recorded commercial played between sessions	●	●	●	●	
Banner Ad on gala-global.org (Sept-Nov)	●	●	●		
Sidebar Ad on gala-global.org (Sept-Nov)	●	●	●	●	
Banner ad in GALA's monthly newsletter			●		
Sponsored Webinar	●				
Sponsored Article	●	●			
Logo on all images for that day			●		
Dedicated table at networking events (on your dedicated day)		●	●		
Banner Ad in all conference-related emails		●	●	●	
Product Demo	●	●	●	●	may be added for $750
Delegate roster	●	●	●	●	●
Logo in Sponsor Scroll on conference page (linked)	●	●	●	●	●
Logo in all conference blasts (linked)	●	●	●	●	●
1 Sponsored shout out linked to org profile	●	●	●	●	●
1 Sponsored shout out on GALA's social media with tags	●	●	●	●	●
Logo on session into slides	●	●	●	●	●
Logo on platform homepage	●	●	●	●	●
Customizable Virtual Booth	●	●	●	●	●
Interact with leads real time	●	●	●	●	●
Redirect attendees to your website	●	●	●	●	●
Engage with attendees through downloadable collateral	●	●	●	●	●
Host video calls with attendees	●	●	●	●	●
Host attendees in your booth's lounge	●	●	●	●	●
Easily collect contact details	●	●	●	●	●
Post-event engagement report of your booth	●	●	●	●	●
Pre-event consultation & event demoto make the most of your sponsorship	●	●	●	●	●
2 complimentary registrations	●	●	●	●	●

Platform Sponsor

$10,000 exclusive sponsorship
$7,250 shared (limit 3)

The event app is the lifeline of GALA Connected. It serves as the central hub where attendees will access sessions, visit sponsors, connect with other attendees, share their experience, and much more. At GALA Connected 2020, 100% of registered delegates used the event app with over 22.5K engagements. As an Event App Sponsor, your brand will be front and center throughout the live-event and the months leading up to it.

- Video ad on platform's homepage
- Pre-recorded commercial played between sessions
- Banner Ad on gala-global.org (Sept - Nov)
- Sidebar Ad on gala-global.org (Sept - Nov)
- Banner Ad in GALA's weekly newsletter
- Sponsored Webinar
- Sponsored Article
- Product Demo
- Logo in Sponsor Scroll on Conference Page (linked)
- Logo in all Conference Blasts (linked)
- 1 sponsored shout out on GALA's Social media with tags
- Logo on platform homepage
- Logo on Session Intro Slides
- Delegate roster *includes only attendees who opt in to share their info
- Pre-event consultation & event demo to make the most of your sponsorship

- Customizable Virtual Booth
    - Interact with leads real time through messaging and face-to-face conversations
    - Redirect attendees to your website
    - Engage with attendees through downloadable collateral
    - Host video calls with attendees
    - Host attendees in your booth's lounge (meet 1:1, host roundtables, etc.)
    - Easily collect contact details
    - Post-event engagement report for your booth
- 2 complimentary registrations

Networking Sponsor

$5,000
Limit: 3

High-value networking is one of the most important benefits of a virtual conference. At GALA Connected 2020, delegates could not get enough of the face-to-face interaction with colleagues around the world. Each day will feature two dedicated Remo networking sessions plus drop-in hours to be determined by the conference schedule and sponsor. As a Networking Sponsor, you'll receive full access to a full day of networking sessions. Day selection offered on a first-come, first-served basis.

- Dedicated Table at networking events (on your dedicated day)
- Banner Ad on gala-global.org (Sept - Nov)
- Sidebar Ad on gala-global.org (Sept - Nov)
- Banner Ad in GALA's weekly newsletter
- Sponsored Article
- Product Demo
- 30-60 second pre-recorded commercial played between sessions
- Logo in Sponsor Scroll on Conference Page (linked)
- Logo in all Conference Blasts (linked)
- 1 sponsored shout out on GALA's Social media with tags
- Logo on platform homepage
- Logo on Session Intro Slides
- Delegate roster *includes only attendees who opt in to share their info
- Pre-event consultation & event demo to make the most of your sponsorship

- Customizable Virtual Booth
  - Interact with leads real time through messaging and face-to-face conversations
  - Redirect attendees to your website
  - Engage with attendees through downloadable collateral
  - Host video calls with attendees
  - Host attendees in your booth's lounge (meet 1:1, host roundtables, etc.)
  - Easily collect contact details
  - Post-event engagement report for your booth
- 2 complimentary registrations

Virtual Scribe Sponsor

$4,750

GALA scribes bring the event to life! Our conference scribes will attend all sessions and graphically record key take-aways and important points real-time. As a scribe sponsor, your logo will be included on your dedicated day's images; included in session recordings, shared on social, and distributed to speakers & sponsors.

- Sidebar Ad on gala-global.org (Sept - Nov)

- Banner Ad in GALA's monthly newsletter

- Logo on all images for that day *excludes product demos

- 60 second pre-recorded commercial played between sessions

- Product Demo

- Logo in Sponsor Scroll on Conference Page (linked)

- Logo in all Conference Blasts (linked)

- 1 sponsored shout out on GALA's Social media with tags

- Logo on platform homepage

- Logo on Session Intro Slides

- Delegate roster *includes only attendees who opt in to share their info

- Pre-event consultation & event demo to make the most of your sponsorship

- Customizable Virtual Booth
    - Interact with leads real time through messaging and face-to-face conversations
    - Redirect attendees to your website
    - Engage with attendees through downloadable collateral
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    - Post-event engagement report for your booth
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Marketing Sponsor

SOLD OUT

$4,250
Limit: 2

Utilize GALA's 13.4K email list subscribers to boost your organization's visibility. On average, GALA sends 17-20 email blasts for any given conference with an average open rate of 24.8%. Our Marketing Sponsorship features highly-visible banner ad placement in each and every email blast.

- Banner Ad in all conference-related emails

- Sidebar Ad on gala-global.org (Sept - Nov)

- Product Demo

- 60 second pre-recorded commercial played between sessions

- Logo in Sponsor Scroll on Conference Page (linked)

- Logo in all Conference Blasts (linked)

- 1 sponsored shout out on GALA's Social media with tags

- Logo on platform homepage

- Logo on Session Intro Slides

- Delegate roster *includes only attendees who opt in to share their info

- Pre-event consultation & event demo to make the most of your sponsorship

- Customizable Virtual Booth
  - Interact with leads real time through messaging and face-to-face conversations
  - Redirect attendees to your website
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  - Post-event engagement report for your booth

- 2 complimentary registrations

Visibility Package

$2,750

Our Visibility Package is perfect for the organization seeking cross-promotional visibility and desires a dedicated place at GALA Connected. You'll gain brand recognition through logo placement on gala-global.org, in email blasts, and in the event app. You'll also be able to connect with attendees and secure leads by leveraging your organization's profile and two complimentary registrations.

- Logo in Sponsor Scroll on Conference Page (linked)

- Logo in all Conference Blasts (linked)

- 1 sponsored shout out on GALA's Social media with tags

- Logo on platform homepage

- Logo on Session Intro Slides

- Delegate roster *includes only attendees who opt in to share their info

- Pre-event consultation & event demo to make the most of your sponsorship

- 2 complimentary registrations

- Customizable Virtual Booth

  - Interact with leads real time through messaging and face-to-face conversations

  - Redirect attendees to your website

  - Engage with attendees through downloadable collateral

  - Host video calls with attendees

  - Host attendees in your booth's lounge (meet 1:1, host roundtables, etc.)

  - Easily collect contact details

  - Post-event engagement report for your booth