Audience

61k
Monthly gala-global.org page views

Mailing List Subscribers

- 13k Subscribers
- 4k Members
- 2.4k Unique Companies
- 135 Unique Countries

Social Media

- 12.6k on Twitter
- 8.1k on Facebook
- 20.5k on LinkedIn

ABOUT OUR PARTICIPANTS

Job Role

<table>
<thead>
<tr>
<th>Job Role</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Executive/VP</td>
<td>41%</td>
</tr>
<tr>
<td>Senior Leadership</td>
<td>39%</td>
</tr>
<tr>
<td>Technical</td>
<td>6%</td>
</tr>
<tr>
<td>Unknown/Other</td>
<td>9%</td>
</tr>
<tr>
<td>Independent</td>
<td>4%</td>
</tr>
<tr>
<td>Academic</td>
<td>1%</td>
</tr>
<tr>
<td>Junior/Entry Level</td>
<td>2%</td>
</tr>
</tbody>
</table>

Participants by regions
## Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Event App</th>
<th>Networking</th>
<th>Marketing</th>
<th>Live Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsorship Opportunities</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Price</strong></td>
<td>Exclusively $10,000</td>
<td>$5,000</td>
<td>$4,250</td>
<td>$2,750</td>
</tr>
<tr>
<td><strong>Number Available</strong></td>
<td>Exclusive: Sold Out</td>
<td>Shared: Limit 3</td>
<td>Sold Out</td>
<td>Sold Out</td>
</tr>
<tr>
<td><strong>Benefit</strong></td>
<td></td>
<td></td>
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<td></td>
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<tr>
<td>Banner in App</td>
<td></td>
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<tr>
<td>Splash page in App</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Banner Ad on gala-global.org (Q1 2021)</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Sidebar Ad on gala-global.org (Q1 2021)</td>
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<tr>
<td>Banner Ad on Global Update (Q1 2021)</td>
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<td></td>
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<tr>
<td>Remo Billboard slot Video/Image</td>
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<tr>
<td>Opportunity to address attendees at each networking session</td>
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<td></td>
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<tr>
<td>Banner Ad in all conference-related emails</td>
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<tr>
<td>Sponsored Webinar</td>
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<tr>
<td>Sponsored Article</td>
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<tr>
<td>Product Demo</td>
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<tr>
<td>Featured Sponsor Listing in App</td>
<td></td>
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<td></td>
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<tr>
<td>Logo in Sponsor Scroll on conference page (linked)</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Logo in all conference blasts (linked)</td>
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<td></td>
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<tr>
<td>1 Sponsored shout out via push notification linked to org profile</td>
<td></td>
<td></td>
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<td></td>
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<tr>
<td>1 Sponsored shout out on GALA’s Social media with tags</td>
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<tr>
<td>Logo on session into slides</td>
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<tr>
<td>Dedicated “Table” during all networking events</td>
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<tr>
<td>Profile in App</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Include handouts</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Set up calls with attendees via scheduler</td>
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<tr>
<td>Host an external breakout room</td>
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<td></td>
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<tr>
<td>Conduct polls</td>
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<td></td>
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<tr>
<td>Mailing list opt-in addition under company info</td>
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<tr>
<td>VIP Admin access</td>
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<tr>
<td>Delegate roster* those who opt in to share info only</td>
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<tr>
<td>Pre-event consultation &amp; event demo make the most of your sponsorship</td>
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<tr>
<td>2 complimentary event registrations</td>
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The event app is the lifeline of GALA Connected. It serves as the central hub where attendees will access sessions, visit sponsors, connect with other attendees, share their experience, and much more. At GALA Connected 2020, 100% of registered delegates used the event app with over 22.5K engagements. As an Event App Sponsor, your brand will be front and center throughout the live-event and the months leading up to it.

- Banner in App
- Splash Page
- Banner Ad in Global Update (Q1 2021)
- Banner Ad on gala-global.org (Q1 2021)
- Sidebar Ad on gala-global.org (Q1 2021)
- Featured Sponsor Listing in App
- Sponsored Webinar
- Sponsored Article on gala-global.org
- Product Demo
- Logo in Sponsor Scroll on Conference Page (linked)
- Logo in all Conference Blasts (linked)
- 1 Sponsored Shout Out Via Push Notification Linked to Org Profile
- 1 sponsored shout out on GALA’s Social media with tags
- Logo on Session Intro Slides
- Dedicated “Table” During All Networking Events
- Profile in App
  - Include handouts
  - Set up calls with attendees via scheduler
  - Host an external breakout room
  - Conduct polls
  - Mailing list opt-in addition under company info
- VIP Admin Access to Organization’s Profile in App
- 2 complimentary Event Registrations
- Delegate Roster *includes only delegates who opt in to share info only
- Pre-event Consultation & Event Demo to Make the Most of Your Sponsorship
Networking Sponsor

$5,000
Limit: 3

High-value networking is one of the most important benefits of a virtual conference. At GALA Connected 2020, delegates could not get enough of the face-to-face interaction with colleagues around the world. Each day will feature two dedicated Remo networking sessions plus drop-in hours to be determined by the conference schedule and sponsor. As a Networking Sponsor, you’ll receive full access to a full day of networking sessions. Day selection offered on a first-come, first-served basis.

- Remo Billboard Video/Image
- Opportunity to Welcome/Address Attendees
- Banner Ad on gala-global.org (Q1 2021)
- Sidebar Ad on gala-global.org (Q1 2021)
- Featured Sponsor Listing in App
- Sponsored Article on gala-global.org
- Product Demo
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- Delegate Roster * includes only delegates who opt in to share info only
- Pre-event Consultation & Event Demo to Make the Most of Your Sponsorship
Utilize GALA’s 13.4K email list subscribers to boost your organization’s visibility. On average, GALA sends 17-20 email blasts for any given conference with an average open rate of 24.8%. Our Marketing Sponsorship features highly-visible banner ad placement in each and every email blast.

- Banner Ad in all conference-related emails
- Sidebar Ad on gala-global.org (Jan-Mar)
- Featured Sponsor Listing in App
- Product Demo
- Logo in Sponsor Scroll on Conference Page (linked)
- Logo in all Conference Blasts (linked)
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Visibility Package

$2750

Our Visibility Package is perfect for the organization seeking cross-promotional visibility and desires a dedicated place at GALA Connected. You’ll gain brand recognition through logo placement on gala-global.org, in email blasts, and in the event app. You’ll also be able to connect with attendees and secure leads by leveraging your organization’s profile and two complimentary registrations.

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