

2022 SCHEDULE AT-A-GLANCE



Q1 Sales in a Connected World

Moderated by Nancy Hähnel | NH Global

February 2022

This four (4) week event series will tackle aspects of sales in a largely digital landscape. Each week, join us for 90 minutes to challenge yourself to think outside of the box while making new contacts through our networked-learning model. This isn't a session where you can open the session and sit back. Every session will feature expert conversation, small group discussions, and open Q&A. We encourage you to immerse yourself in the content and come open and prepared to share your own insights, listen to others', and challenge entrenched ideas.

Q2 Leadership Foundations

Moderated by Shelly Orr Priebe | i3 Coaching

May 2022

Irrespective of title, leaders influence and implement at all levels of the organization. Week one of the Leadership series is an introspective focus on the individual's energetic reactions to challenge. Week two the lens expands from one to many with a session on organizational culture. Company culture is key to high performing teams. Week three picks up with specific approaches to optimizing team performance. Finally, the series will wrap up week four with an exploration of soft skills that support culture and high performance. Delivering hard messages need not be hard in the right culture and with best practices in place for managing teams.

Q3 VENDOR MANAGERS DO IT DIFFERENTLY: TAILORED VENDOR MANAGEMENT PRACTICES FOR LOCALIZATION PROVIDERS

Moderated by Giada Gerotto | Creative Words

September 2022

Vendor Management is strengthening its position among the key roles in LSPs more and more.

Having an effective Vendor Management framework in place may determine several benefits for localization providers including increased efficiency, scalability, flexibility, linguistic quality, and service quality. More simply, an improved customer experience.

It's not a procurement matter anymore. It is not only about costs; still, it is ultimately also about costs.

During these sessions, we will dive into the main Vendor Management macro-tasks of recruitment and onboarding, cost control, and support to operations teams, suggesting how crucial it is for this role to be carefully tailored to each company's vision and mission while aiming at offering an inspirational overview of some of the existing approaches, their pros and cons and their outcomes.

Q4 MPTE Training the Trainer

Moderated by Viveta Gene | Intertranslations &

Lucía Guerrero | CPSL

October 2022

The Localization project management training in MTPE is an interactive training course consisting of 3 sessions, specifically designed for project managers, localization managers and vendor managers, but also anyone who is interested in best MTPE management practices. The purpose of this course is to set the specifications of a project eligible for MTPE and share insight into the know-how of the implementation of MTPE in the workflow by means of showcasing case studies and maintaining high interaction with the participants. Best practices on how to skyrocket post-editors' performance in terms of quality and speed will be in the spotlight covering a wide range of aspects, from communication to guidelines, and applying a holistic approach.