



**THE LANGUAGE OF BUSINESS**  
**THE BUSINESS OF LANGUAGE**  
13-15 APRIL 2025

## Exhibit and Sponsor Opportunities

13-15 April 2025



# Conference Audience

2023: **479**    2024: **515**

**DELEGATES**



**COMPOSITION**

LSC: **83%**

Executive Leaders: **46%**

Enterprise: **10%**

Academic: **6%**

**FEEDBACK**



36,231 followers



16,130 followers



16,100 email subscribers

**ENGAGEMENT**

# Exhibits

Co-create the legendary GALA conference community as an exhibitor at GALA 2025. Exhibiting at a GALA conference puts you in front of decision-makers and executives, elevates your brand, and demonstrates your excellent taste in events.

## Package Includes:

### MEMBERS

- 3x2m space
- Electricity
- One table
- Two chairs
- Wastebin
- Exhibits-only passes for customers
- Logo on conference website, printed program, event app, and marketing emails

**\$4,200**

## Package Includes:

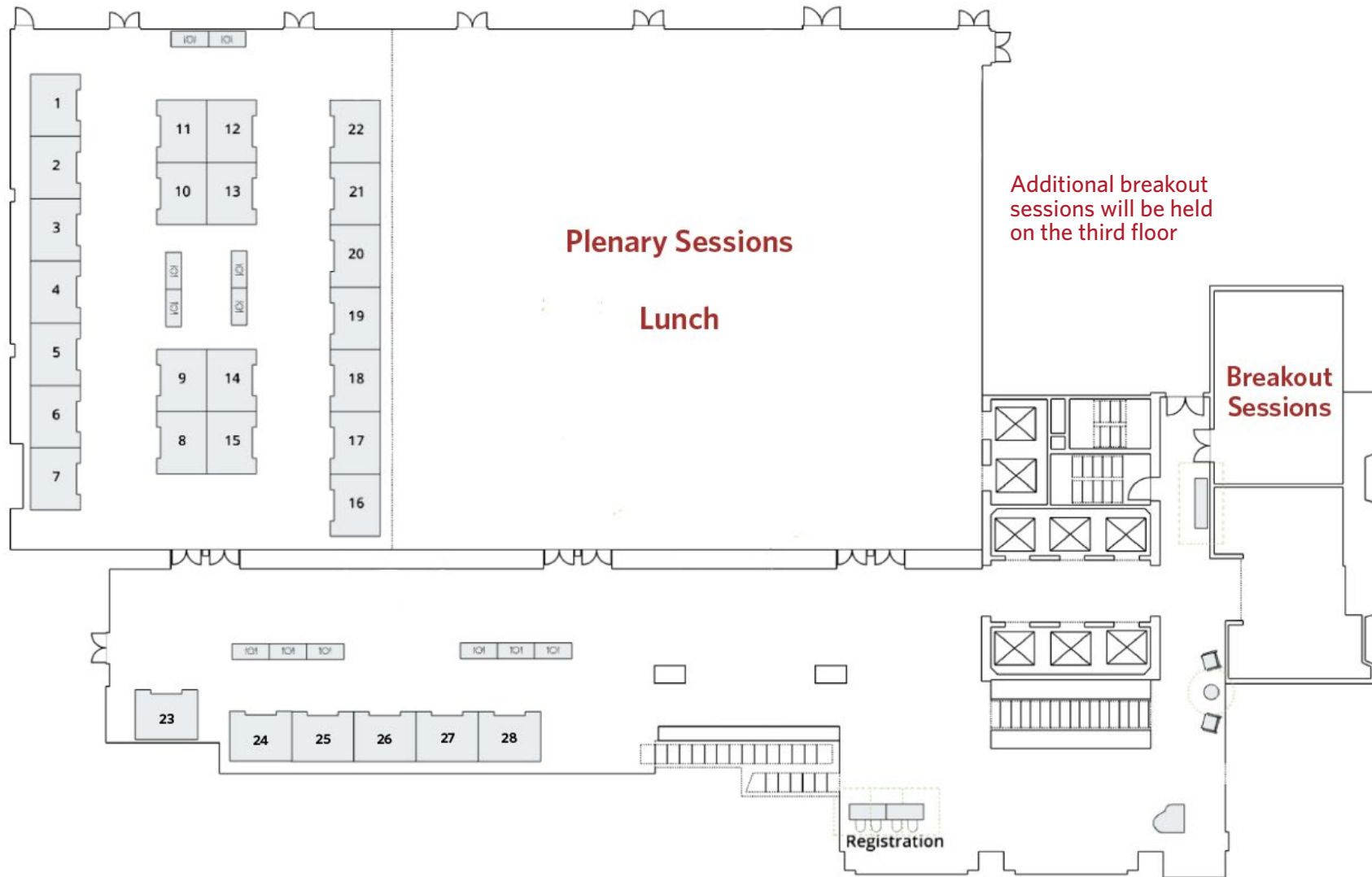
### NON-MEMBERS

- 3x2m space
- Electricity
- One table
- Two chairs
- Wastebin
- Exhibits-only passes for customers
- Logo on conference website, printed program, event app, and marketing emails

**\$5,000**



# Floor Plan



# Opportunities

Sponsoring the annual GALA conference connects you to the incredible GALA community and puts your company in front of hundreds of top executives and decision makers. Build a sponsorship that suits your needs by picking and choosing what's right for your company.

All Sponsors  
Receive

- Recognition via social media channels
- Recognition via event signage
- Recognition via event website
- Recognition via event marketing emails
- Inclusion in sponsor section of mobile event app

Conference Activities			
GALA Dinner	Exclusive sponsor of the best dance party in the industry	\$10,000	One available
Keynote and Welcome Session	Kick-off the conference right. Deliver a welcome address at our largest plenary session.	\$7,500	One available
Welcome Reception	Exclusive sponsor of the biggest reunion in the industry	\$5,000	One available
Happy Hour	Exclusive sponsor of the happiest farewell in the industry	\$5,000	One available
Speed Networking	Host of one of GALA's most popular sessions; lead the session, distribute marketing material or swag	\$3,000	One available
Sponsored Session	30-minute session on the program	\$2,100	Must be combined with exhibit or sponsorship; three available

*Note: Purchase any sponsorship and receive 10% off delegate registration(s) for your company. Purchase any sponsorship and receive 10% off exhibit stand purchase.*

Conference Materials			
Badges	Eco-friendly name badges with your branding, produced by GALA	\$5,000	One available <b>SOLD</b>
Notebooks	Custom designed, eco-friendly notebooks with your logo on the cover and a quarter page ad inside, produced by GALA	\$4,000	One available
Mobile event app	Digital banner ads throughout the mobile event app	\$3,500	One available
Pens	Eco-friendly branded pens with your logo, produced by GALA	\$3,000	One available
Souvenirs	Custom designed eco-friendly wooden magnet or keychain with your logo and ours	\$3,000	One available
Guest elevators (outside doors)	Custom designed clings on elevator doors on the meeting room floors	\$2,500	Six available
Hotel keycard	Custom designed hotel key cards for ~200 GALA delegates staying at the hotel	\$2,000	One available <b>SOLD</b>
Half page ad in the printed event program	Embedded in the conference notebooks	\$1,500	
Quarter page ad in the printed event program	Embedded in the conference notebooks	\$1,000	

Extra Brand Visibility via GALA's Channels			
Leaderboard ad on GALA website (3 months)	digital banner ad on GALA-global.org website	\$2,880	Unlimited/Can change the artwork 3 times
Leaderboard ad on GALA website (1 month)	digital banner ad on GALA-global.org website	\$1,200	Unlimited
Sidebar ad on GALA website (3 months)	digital banner ad on GALA-global.org website	\$2,040	Unlimited/Can change the artwork 3 times
Sidebar ad on GALA website (1 months)	digital banner ad on GALA-global.org website	\$850	Unlimited
Leaderboard ad in GALA's Global Update	digital banner ad in GALA's non-member newsletter	\$850	Unlimited