

GALA 2024 VALENCIA

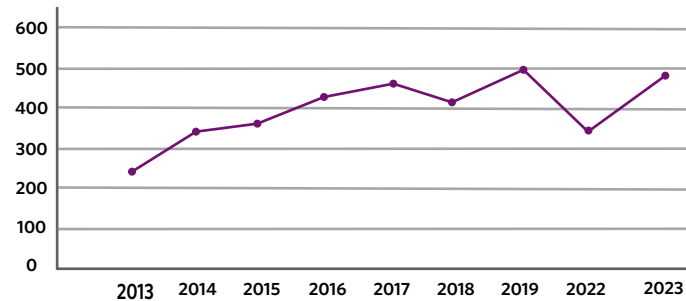
SPONSOR AND EXHIBITOR OPPORTUNITIES

21-23 APRIL 2024

Sponsoring or exhibiting at GALA 2024 isn't only about raising brand awareness and visibility, it's about helping to deliver a great user experience for all delegates and creating positive connections with them along the way.

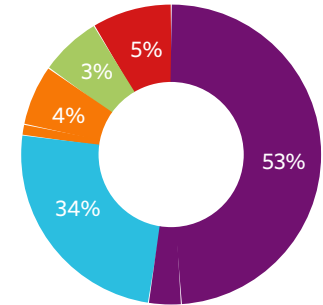
ABOUT OUR PARTICIPANTS

YEAR OVER YEAR ATTENDANCE



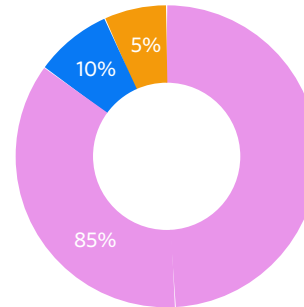
PARTICIPANTS BY REGION

- North America - 34%
- Europe - 53%
- Latin America - 5%
- Africa/ME - 4%
- Asia & Oceania - 3%



STAKEHOLDER GROUPS

- Language Service Providers - 85%
- Clients - 10%
- Academics - 5%



PARTICIPANTS BY JOB PROFILE

Exec Leadership	51%
Sales	10%
Ops	10%
PM	9%
Linguistics	3%
Academic	4%
Engineering	3%
QA	2%

WHAT ATTENDEES HAVE SAID ABOUT GALA CONFERENCES



reported making contacts that may generate new business



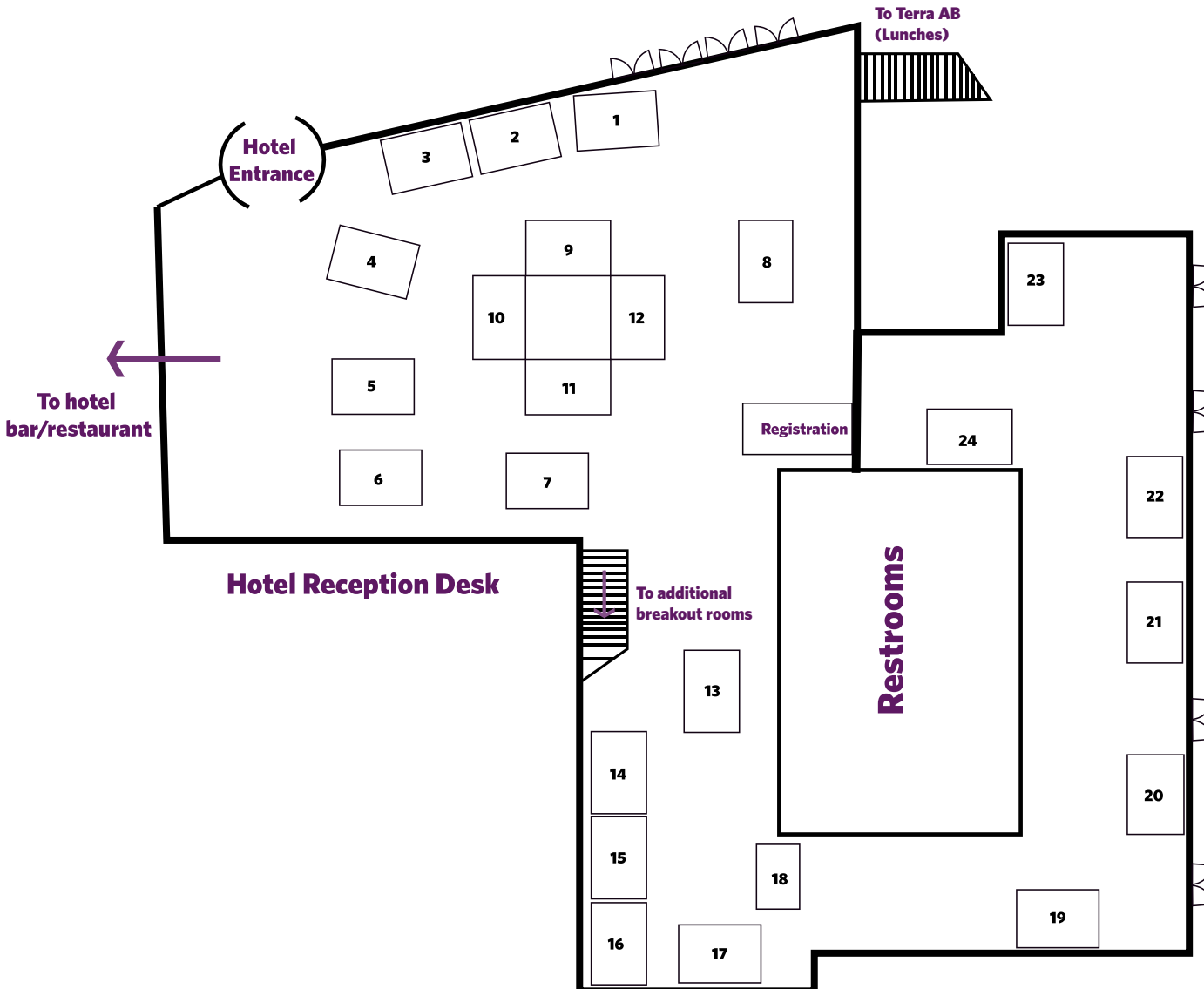
reported that they were satisfied or extremely satisfied

Cumulative data drawn from past 5 conferences



Diamond	Emerald	Sapphire	Badges	Social Lounge	All Day Coffee Sponsor	Event App	Gala Dinner	Rising Star	Conference Excursions	Speed Networking	Conference Notebooks	WiFi	Refreshment Break	Supporting Sponsor
1	1	3	1	1	1	1	5	2	2	2	1	1	2 Remaining	Unlimited
US \$18,000	US \$9,000	US \$6,000	US \$5,000	US \$5,000	US \$5,000	US \$4,000	US \$4,000	US \$3,000	US \$3,000	US \$3,000	US \$3,000	US \$2,500	US \$2,000	US \$1,000
5	3	1												
Free	50%	25%												
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US \$5,000														
			Badge holders		Recyclable coffee sleeves	App download card	Beer mats				Notebook cover	WiFi card	Napkins	
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30 minute sponsored session in main conference program						Custom splash screen and banner in app (designed by sponsor)	3 complimentary guest passes to the dinner (dinner passes are already included in each delegate registration)	Special recognition and speaking opportunity during Rising Star Awards presentation Participation in the Rising Star Selection Committee	Choice of excursion to sponsor (offered on a first-come, first-served basis) 3 complimentary excursion passes	Opportunity to introduce and/or host the Speed Networking session	*Cover designed by GALA	Naming privileges for SSID and password There is a possibility for sponsor splash screen, depending on provider's technology		

EXHIBIT FLOOR PLAN



Plenary & Session Rooms

EXHIBIT BOOTH PACKAGE

MEMBER \$4,000
NON-MEMBER \$4,800

- 3x2 meter space (approximately)
 - One electric outlet
 - One rectangular table, two chairs and wastebasket
 - Wireless internet access
 - Exhibits-only passes for qualified customers of exhibitors
 - Logo on conference website, printed program, event app and marketing e-mails
 - In-app organization profile with admin-level access + lead capturing abilities
- ★ **Booth personnel registration is not included in the exhibit booth package.** Each exhibitor may register up to 2 booth personnel for the special rate of US \$850 (includes social events). Any additional representatives must pay the full registration rate.

PRIVATE EVENT COORDINATION

US \$750

Suitable for user meetups, launch parties, or focus groups. Space is limited so make sure you sign up fast! First come, first served

- Planning services provided by GALA
- Room reservation, RSVP collection, and event promotion
- Event listed during GALA's online registration process
- Dedicated webpage on GALA conference website
- Food, beverage, special A/V, rentals are extra