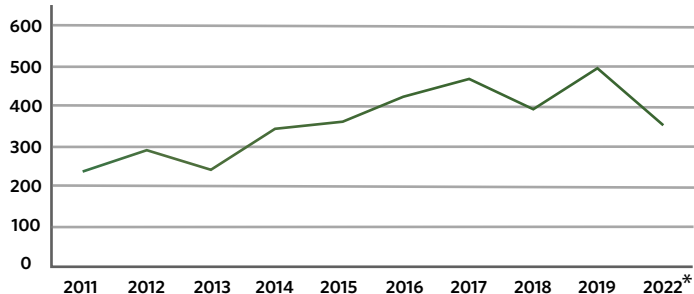# GALA 2023 DUBLIN

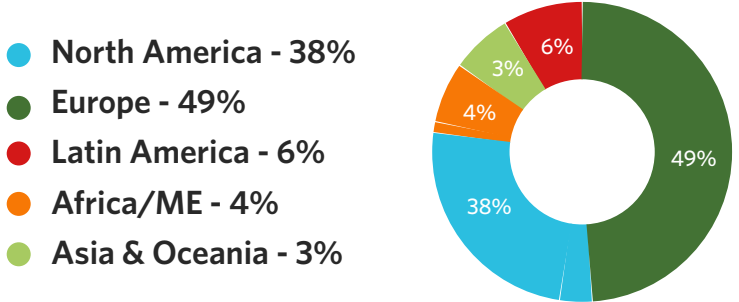## SPONSOR AND EXHIBITOR OPPORTUNITIES
12-15 MARCH 2023

Sponsoring or exhibiting at GALA 2023 isn't only about raising brand awareness and visibility, it's about helping to deliver a great user experience for all delegates and creating positive connections with them along the way.
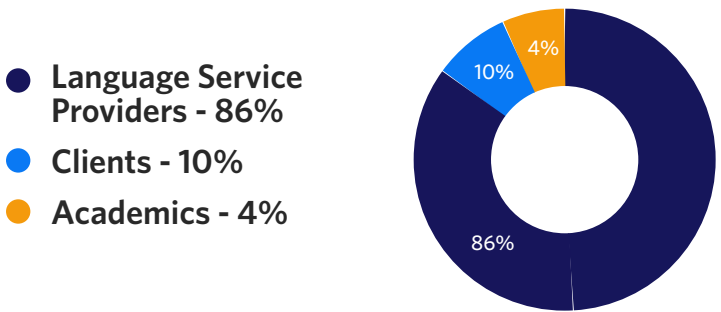
ABOUT OUR PARTICIPANTS

YEAR OVER YEAR ATTENDANCE

PARTICIPANTS BY REGION

- North America - 38%
- Europe - 49%
- Latin America - 6%
- Africa/ME - 4%
- Asia & Oceania - 3%

STAKEHOLDER GROUPS

- Language Service Providers - 86%
- Clients - 10%
- Academics - 4%

PARTICIPANTS BY JOB PROFILE

Executive Leadership	52%
Sales	9%
Project Management	9%
Operations	7%
Linguistics	4%
Academic	3%
Engineering	3%
Quality Assurance	1%

WHAT ATTENDEES HAVE SAID ABOUT GALA CONFERENCES
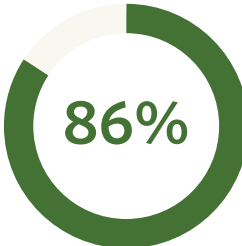
86% reported making contacts that may generate new business
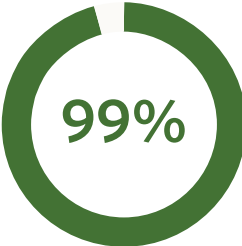
99% reported that they were satisfied or extremely satisfied with the conference

GALA 2023 DUBLIN

	DIAMOND	EMERALD	SAPPHIRE	BADGES	ALL DAY COFFEE SPONSOR	EVENT APP	WIFI	GALA DINNER & IRISH CULTURE NIGHT	RISING STAR	CONFERENCE EXCURSIONS	SPEED NETWORKING	REFRESHMENT BREAK	NOTEPADS	SUPPORTING SPONSOR
Availability	1	1	2	1	1	1	1	4	1 REMAINING	3	1	4	1	Unlimited
Price	US $20,000	US $12,000	US $6,000	US $5,000	US $5,000	US $4,000	US $4,000	US $4,000	US $3,000	US $3,000	US $3,000	US $2,000	US $2,000	US $1,500
Complimentary registrations	5	3	1	SOLD OUT							SOLD OUT	SOLD OUT	SOLD OUT	
Exhibit booth discount with priority booth selection	FREE	50%	25%											
Premium logo placement on website and special signage	●	●	●											
Sponsored banner ad on gala-global.org (3 months from time of purchase)	●													
Sponsored section in post-con "major sponsor" email blast	●	●	●											
Sponsored sidebar ad on gala-global.org (3 months from time of purchase)		●	●											
Company branding				Badge holders	Recyclable coffee sleeves	App download card	WIFI card	Beer mats				Napkins	Notepad cover	
Presenting sponsor rights (Name/logo included in activity name/description)								●		●	●	●		
Logo placement on activity-specific signage					●			●		●	●	●		
Provision of gifts for activity participants (produced by sponsor)										●	●			
Exclusive sponsorship rights	●	●		●	●	●	●				●		●	
Logo/link on conference website, conference signage, pre-session screensavers, and marketing emails	●	●	●	●	●	●	●	●	●	●	●	●	●	●
In-app organization profile with admin-level access	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Social mentions prior to conference	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Provision of swag for conference attendees														●
Notes/additional benefits	30 minute sponsored session in main conference program					Custom splash screen and banner in app (designed by sponsor)	Naming privileges for SSID and password. There is a possibility for sponsor splash screen, depending on provider's technology	3 complimentary guest passes to the dinner (dinner passes are already included in each delegate registration)	Special recognition and speaking opportunity during Rising Star Awards presentation. Participation in the Rising Star Selection Committee	Choice of excursion to sponsor (offered on a first-come, first-served basis). 3 complimentary excursion passes	Opportunity to introduce and/or host the Speed Networking session			

EXHIBIT FLOOR PLAN

- 🔴 Exhibitor Booth
- 🔵 Refreshments
- 🟢 Registration

FITZWILLIAM SUITES

Booths: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20

ENTRANCE FROM MAIN LOBBY
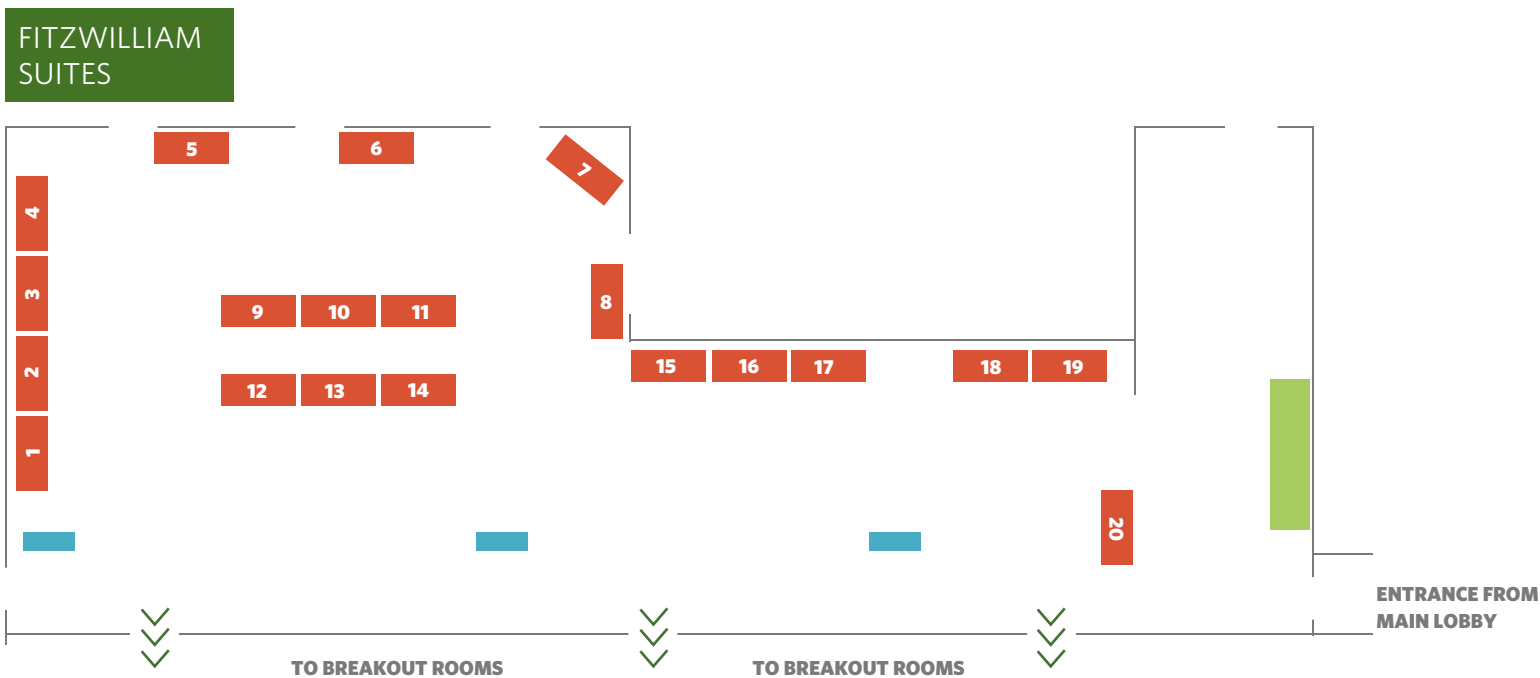
TO BREAKOUT ROOMS

TO BREAKOUT ROOMS

EXHIBIT BOOTH PACKAGE

MEMBER $4,000
NON-MEMBER $4,800

- 2x3 meter space
- One electric outlet
- One rectangular table, two chairs, and wastebasket
- Wireless internet access
- Exhibits-only passes for qualified customers of exhibitors
- Logo on conference website, printed program, event app and marketing e-mails
- In-app organization profile with admin-level access

★ Booth personnel registration is not included in the exhibit booth package. Each exhibitor booth may register up to 2 booth personnel for the special rate of US $850 + VAT (includes social events). Any additional representatives will pay the full registration rate.

PRIVATE EVENT COORDINATION

US $750

Suitable for user meetups, launch parties, or focus groups. Space is limited so make sure you sign up fast! First come, first served.

- Planning services provided by GALA
- Room reservation, RSVP collection, and event promotion
- Event listed during GALA's online registration process
- Dedicated webpage on GALA conference website
- Food, beverage, special A/V, rentals are extra