



Sponsorship Opportunities  
**23-25 March 2021**

# Audience



61k  
Monthly gala-global.org page views

## Mailing List Subscribers



13k  
Subscribers  
Averaging 100 new opt-in subscribers per month



4k  
Members



2.4k  
Unique Companies



135  
Unique Countries

## Social Media



12.6k



8.1k



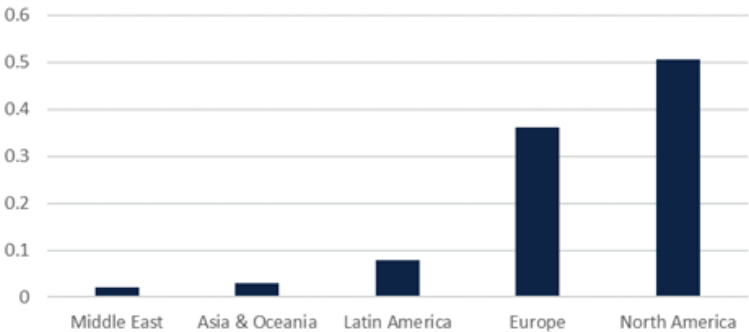
20.5k

## ABOUT OUR PARTICIPANTS

### Job Role

Executive/VP	41%
Senior Leadership	39%
Technical	6%
Unknown/Other	9%
Independent	4%
Academic	1%
Junior/Entry Level	2%

### Participants by regions



# Sponsorship Opportunities

Benefit	Event App	Networking	Marketing	Live Event
Price	Exclusive: \$10,000	\$5,000	\$4,250	\$2,750
Number Available	Shared: \$6750 Limit 3	3	2	
Banner in App				
Splash page in App				
Banner Ad on gala-global.org (Q1 2021)				
Sidebar Ad on gala-global.org (Q1 2021)				
Banner Ad on Global Update (Q1 2021)				
Remo Billboard slot Video/Image				
Opportunity to address attendees at each networking session				
Banner Ad in all conference-related emails				
Sponsored Webinar				
Sponsored Article				
Product Demo				may be added for \$750
Featured Sponsor Listing in App				
Logo in Sponsor Scroll on conference page (linked)				
Logo in all conference blasts (linked)				
1 Sponsored shout out via push notification linked to org profile				
1 Sponsored shout out on GALA's Social media with tags				
Logo on session intro slides				
Dedicated "Table" during all networking events				
Profile in App				
Include handouts				
Set up calls with attendees via scheduler				
Host an external breakout room				
Conduct polls				
Mailing list opt-in addition under company info				
VIP Admin access				
Delegate roster* those who opt in to share info only				
Pre-event consultation & event demo to make the most of your sponsorship				
2 complimentary event registrations				

# Event App Sponsor

\$10,000 exclusive sponsorship

\$6750 shared (limit 3)

The event app is the lifeline of GALA Connected. It serves as the central hub where attendees will access sessions, visit sponsors, connect with other attendees, share their experience, and much more. At GALA Connected 2020, 100% of registered delegates used the event app with over 22.5K engagements. As an Event App Sponsor, your brand will be front and center throughout the live-event and the months leading up to it.

- Banner in App
- Splash Page
- Banner Ad in Global Update (Q1 2021)
- Banner Ad on gala-global.org (Q1 2021)
- Sidebar Ad on gala-global.org (Q1 2021)
- Featured Sponsor Listing in App
- Sponsored Webinar
- Sponsored Article on gala-global.org
- Product Demo
- Logo in Sponsor Scroll on Conference Page (linked)
- Logo in all Conference Blasts (linked)
- 1 Sponsored Shout Out Via Push Notification Linked to Org Profile
- 1 sponsored shout out on GALA's Social media with tags
- Logo on Session Intro Slides
- Dedicated "Table" During All Networking Events
- Profile in App
  - Include handouts
  - Set up calls with attendees via scheduler
  - Host an external breakout room
  - Conduct polls
  - Mailing list opt-in addition under company info
- VIP Admin Access to Organization's Profile in App
- 2 complimentary Event Registrations
- Delegate Roster \*includes only delegates who opt in to share info only
- Pre-event Consultation & Event Demo to Make the Most of Your Sponsorship

# Networking Sponsor

\$5,000

Limit: 3

High-value networking is one of the most important benefits of a virtual conference. At GALA Connected 2020, delegates could not get enough of the face-to-face interaction with colleagues around the world. Each day will feature two dedicated Remo networking sessions plus drop-in hours to be determined by the conference schedule and sponsor. As a Networking Sponsor, you'll receive full access to a full day of networking sessions. Day selection offered on a first-come, first-served basis.

- Remo Billboard Video/Image
- Opportunity to Welcome/Address Attendees
- Banner Ad on gala-global.org (Q1 2021)
- Sidebar Ad on gala-global.org (Q1 2021)
- Featured Sponsor Listing in App
- Sponsored Article on gala-global.org
- Product Demo
- Featured Sponsor Listing in App
- Logo in Sponsor Scroll on Conference Page (linked)
- Logo in all Conference Blasts (linked)
- 1 Sponsored Shout Out Via Push Notification Linked to Org Profile
- 1 sponsored shout out on GALA's Social media with tags
- Logo on Session Intro Slides
- Dedicated "Table" During All Networking Events
- Profile in App
  - Include handouts
  - Set up calls with attendees via scheduler
  - Host an external breakout room
  - Conduct polls
  - Mailing list opt-in addition under company info
- VIP Admin Access to Organization's Profile in App
- 2 complimentary Event Registrations
- Delegate Roster \*includes only delegates who opt in to share info only
- Pre-event Consultation & Event Demo to Make the Most of Your Sponsorship

# Marketing Sponsor

\$4250

Limit: 2

Utilize GALA's 13.4K email list subscribers to boost your organization's visibility. On average, GALA sends 17-20 email blasts for any given conference with an average open rate of 24.8%. Our Marketing Sponsorship features highly-visible banner ad placement in each and every email blast.

- Banner Ad in all conference-related emails
- Sidebar Ad on gala-global.org (Jan-Mar)
- Featured Sponsor Listing in App
- Product Demo
- Logo in Sponsor Scroll on Conference Page (linked)
- Logo in all Conference Blasts (linked)
- 1 Sponsored Shout Out Via Push Notification Linked to Org Profile
- 1 sponsored shout out on GALA's Social media with tags
- Logo on Session Intro Slides
- Dedicated "Table" During All Networking Events
- Profile in App
  - Include handouts
  - Set up calls with attendees via scheduler
  - Host an external breakout room
  - Conduct polls
  - Mailing list opt-in addition under company info
- VIP Admin Access to Organization's Profile in App
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# Visibility Package

\$2750

Our Visibility Package is perfect for the organization seeking cross-promotional visibility and desires a dedicated place at GALA Connected. You'll gain brand recognition through logo placement on gala-global.org, in email blasts, and in the event app. You'll also be able to connect with attendees and secure leads by leveraging your organization's profile and two complimentary registrations.

- Logo in Sponsor Scroll on Conference Page (linked)
- Logo in all Conference Blasts (linked)
- 1 Sponsored Shout Out Via Push Notification Linked to Org Profile
- 1 sponsored shout out on GALA's Social media with tags
- Logo on Session Intro Slides
- Dedicated "Table" During All Networking Events
- Profile in App
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