

Deploy Global and Multilingual Micro-SEO Strategies SM to Rank Your Content at the Top in Google





boulderseomarketing.com



Meet The Presenter

Chris Raulf

■ International SEO Expert

- Born and raised in Switzerland
- Moved to Boulder, Colorado in 1996
- Love soccer, skiing, mountain biking, hiking, surfing, yoga, rock climbing...
- Beer lover
- 2+ decades in digital marketing
- International keynote speaker
- SEO nerd



www.linkedin.com/in/chrisraulf



www.boulderseomarketing.com



www.youtube.com/user/boulderseomarketing



www.twitter.com/swisschris

Today's Agenda

- ✓ **Setting the Stage**
- ✓ **Why Micro-SEO Strategies SM?**
- ✓ **What are Micro-SEO Strategies SM?**
- ✓ **Micro-SEO Strategies SM Work Globally**
- ✓ **Components of Micro-SEO Strategies SM**
- ✓ **Micro-SEO Strategies SM Optimization (The Details)**
- ✓ **Fine-tune, Fine-tune, Fine-tune**
- ✓ **Questions & Answers**



Today's Agenda

- ✓ **Setting the Stage**



Make Core Algorithm Updates Your Friend

The screenshot shows the Google Search Central website. At the top, there is a navigation bar with links for Documentation, Support, Blog, What's new, Events, and More, along with a search bar. The main content area features a breadcrumb trail: Home > Search Central > Google Search Central Blog. The article title is "May 2022 core update releasing for Google Search" with a bookmark icon. A "Send feedback" button is located to the right of the title. The date "Wednesday, May 25, 2022" is displayed below the title, with a red arrow pointing to it. The article text begins with "Several times per year, we make substantial improvements to our overall ranking processes, which we refer to as core updates. Core updates are designed to increase the overall relevancy of our search results and make them more helpful and useful for everyone. Today, we're releasing our May 2022 core update. It will take about 1-2 weeks to fully roll out." A second paragraph states "Core updates are changes we make to improve Search overall and keep pace with the changing nature of the web. While nothing in a core update is specific to any particular site, these updates may produce some noticeable changes to how sites perform, which we've noted in previous guidance on what site owners should know about core updates:". A third paragraph, highlighted in light gray, says "We confirm broad core updates because they typically produce some widely notable effects. Some sites may note drops or gains during them. We know those with sites that experience drops will be looking for a fix, and we want to ensure they don't try to fix the wrong things. Moreover, there might not be anything to fix at all." A fourth paragraph, also highlighted in light gray, states "There's nothing wrong with pages that may perform less well in a core update. They haven't violated our webmaster guidelines nor been subjected to a manual or algorithmic action, as can happen to pages that do violate those guidelines. In fact, there's nothing in a core update that targets specific pages or sites. Instead, the changes are about improving how our systems assess content overall. These changes may cause some pages that were previously under-rewarded to do better." A pink box highlights this last sentence. The final paragraph says "We'll update this blog post again to confirm that the rollout of the May 2022 core update is complete. If you have any feedback about the May 2022 core update, you can post in this forum thread." At the bottom, it says "Posted by Danny Sullivan, Public Liaison for Search". On the left side, there is a sidebar with "Recent blog posts" and an "Archive" section. The "Archive" section is expanded to show the year "2022", which is further expanded to show the months "June" and "May". The "May 2022 core update releasing for Google Search" post is highlighted in blue in the sidebar. Below "May" are links for "April", "March", and "January". The "2021" section is also expanded to show links for "2020", "2019", "2018", "2017", "2016", "2015", "2014", "2013", "2012", "2011", and "2010". A scroll bar is visible at the bottom of the sidebar.



Make Algorithm Updates Your Friend

guidelines. In fact, there's nothing in a core update that targets specific pages or sites. Instead, the changes are about improving how our systems assess content overall. These changes may cause some pages that were previously under-rewarded to do better.

So what exactly does that mean?



Today's Agenda

- ✓ Why Micro-SEO Strategies SM?



Why Micro-SEO Strategies ^{SM?}

Google search for "customer data platform" showing search results with click-through rates highlighted in colored boxes.

Search results for "customer data platform" (About 3,780,000,000 results (0.61 seconds))

Ad 1: 2.1% <https://visit.bloomreach.com/customer-data/cdp-software> :
Customer Data Platform | Customer Data Platform Company
Bloomreach is the top-rated CDP on G2 & adds marketing AI to get more out of **customer data**. Choose the highest-rated CDP **platform** and take your marketing budgets to the next...
Forrester Wave For DXP's
Bloomreach named a strong performer Download and learn about Bloomreach
Customer Data Platform
The world's most powerful CDXP. Enable personalization at scale.

Ad 2: 1.6% <https://www.segment.com/> :
Customer Data Platform | Request A Demo | segment.com
Enable high-performing teams to make **data**-driven decisions using a complete **data** toolkit.

#1: 39.6% <https://tealium.com> > ... > Fundamentals > What-is-a-cdp :
What Is a Customer Data Platform CDP - Tealium
1. Single View of the **Customer** – CDPs are purpose-built to collect **data** from a wide range of sources, unify it together to form a comprehensive view of ...

#2: 18.4% <https://blog.hubspot.com> > service > customer-data-plat... :
What's a Customer Data Platform? The Ultimate Guide to CDPs
Oct 5, 2020 – A **Customer Data Platform (CDP)** is a software that aggregates and organizes customer data across a variety of touchpoints and is used by other ...

#3: 10.1% <https://en.wikipedia.org> > wiki > Customer_data_platform :
Customer data platform - Wikipedia
A **customer data platform (CDP)** is a collection of software which creates a persistent, unified customer database that is accessible to other systems.
Capabilities · Data Collection · Marketing automation systems · CDP vs DMP

#4: 7.6% <https://martech.org> > Marketing Operations :
What is a customer data platform (CDP) and why do marketers ...
Sep 22, 2021 – A **customer data platform (CDP)** is a marketer-managed platform designed to help marketers better understand, engage, and retain customers.

Source:
<https://firstpagesage.com/seo-blog/google-click-through-rates-ctrs-by-ranking-position-in-2022/>



Why Micro-SEO Strategies SM?

<u>MARKETING CHANNEL</u>	<u>LOW</u>	<u>HIGH</u>	<u>AVERAGE</u>
Events & Tradeshows	\$180	\$1,442	\$811
Public Relations/Earned Media	\$108	\$480	\$294
Referrals	\$54	\$92	\$73
Video Marketing	\$59	\$288	\$174
LinkedIn Advertising	\$51	\$99	\$75
Webinars	\$45	\$98	\$72
Display Advertising (Premium)	\$43	\$82	\$63
Content Marketing	\$43	\$140	\$92
Display Advertising (Programmatic)	\$34	\$42	\$38
Traditional Advertising (TV, Radio, Print)	\$38	\$1,200	\$619
Search Engine Advertising	\$38	\$181	\$110
Social Media Advertising	\$34	\$82	\$58
Email Marketing	\$33	\$72	\$53
Online Retargeting	\$22	\$39	\$31
Social Media Advertising	\$21	\$73	\$47
Search Engine Optimization	\$14	\$47	\$31



Why Micro-SEO Strategies ^{SM?}

Google Search Console

Inspect any URL in "https://boulderseomarketing.com/"

https://boulderseomarketing.com/

Overview
URL inspection
Performance
Search results
Discover
Index
Coverage
Sitemaps
Removals
Experience
Page Experience
Core Web Vitals
Mobile Usability
Enhancements
Breadcrumbs
FAQ
Review snippets
Sitelinks searchbox
Security & Manual Actions

Coverage

All known pages

Primary crawler: Sr

Error
0
No issues

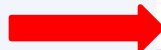
Valid with warnin...
0
No issues

Valid
105

Excluded
223

Impressions

Status	Type	Validation	Trend	Pages
Excluded	Page with redirect	N/A	—	116
Excluded	Crawled - currently not indexed	N/A	—	40
Excluded	Discovered - currently not indexed	N/A	—	34
Excluded	Duplicate, submitted URL not selected as canonical	N/A	—	16



Why Micro-SEO Strategies ^{SM?}

Total clicks

921



Total impressions

1.11M



Average CTR

0.1%



Average position

42.1



Impressions

15K

10K

5K

0

1/1/22

1/17/22

2/2/22

2/18/22

3/6/22

3/22/22

4/7/22

4/23/22

5/9/22

5/25/22

1



Today's Agenda

- ✓ What Are Micro-SEO Strategies SM?

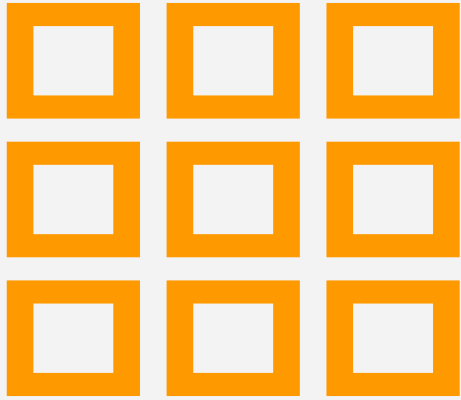


What Are **Micro-SEO Strategies** SM?

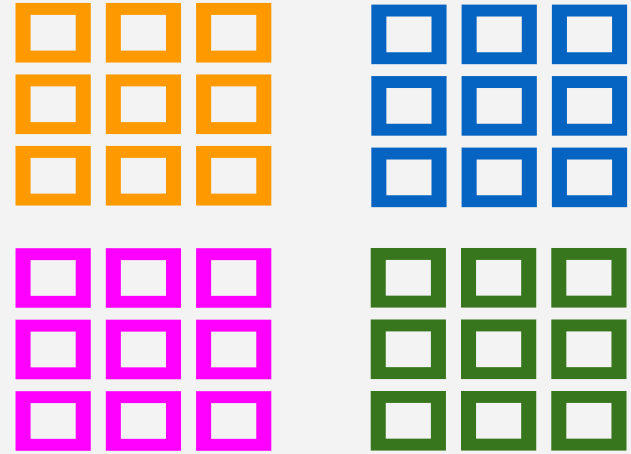
My definition.



What Are **Micro-SEO Strategies** SM?



- Optimizing an entire site in one language takes forever



- Optimizing an entire site in multiple language takes even longer



Learn *Agency-Approved* and Tested SEO Strategies

Are you interested in improving your search engine optimization knowledge?

Our complimentary on-demand SEO training classes are designed to help you learn all the skills you need to know to implement a successful online marketing strategy.

Geared toward marketing professionals, business owners, sales executives, and anyone eager to learn how to drive more qualified leads to their website, course participants will learn the strategies and tactics needed to generate more leads and boost sales from their online marketing efforts.

75-min On-demand Online SEO Class

An Introduction to Search Engine Optimization

✔ **Presenters:** Chris Raulf and Daniel Burns of Boulder SEO Marketing

✔ **Level:** This class is suitable for all levels

✔ **Cost:** Complimentary

LEARN MORE & GET ACCESS NOW

75-min On-demand Online SEO Class

International & Multilingual Search Engine Optimization

✔ **Presenters:** Chris Raulf and Daniel Burns of Boulder SEO Marketing

✔ **Level:** This class is suitable for all levels

✔ **Cost:** Complimentary

LEARN MORE & GET ACCESS NOW

Half-day On-demand Online SEO Course

The Ultimate Online Search Engine Optimization Course

✔ **Presenters:** Chris Raulf and Daniel Burns of Boulder SEO Marketing

✔ **Level:** Intermediate (also suitable for those newer to SEO)

✔ **Cost:** Complimentary

LEARN MORE & GET ACCESS NOW



What Are **Micro-SEO Strategies** SM?

New Website



No low-hanging
fruit keyword
opportunities

Vs.

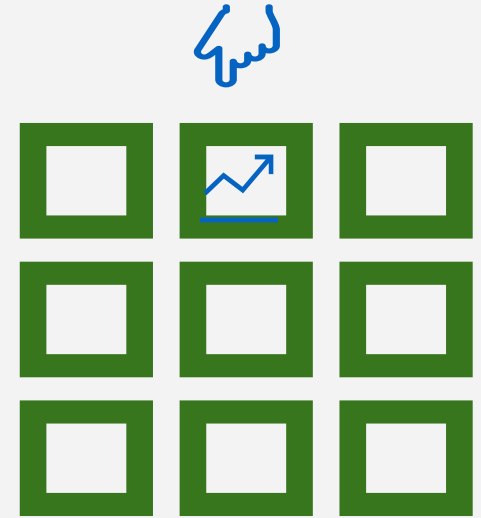
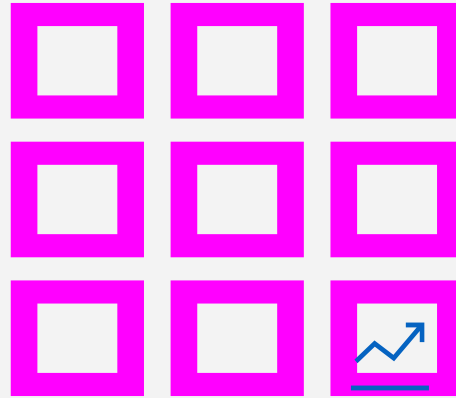
Existing Website



Low-hanging
fruit keyword
opportunities



What Are Global **Micro-SEO** Strategies SM?



Micro-SEO Strategies SM - The “Hero” Page

Crew
SUPPLY CO.

Shop All ▾ Sidebar Blog Our Story 👤 🔍 🛒

The Ultimate Guide to Pour Spouts (That You Never Knew You Needed)

Meet Your Pour Boy® Pour Spout

SHOP NOW

★ REVIEWS

- What's a Pour Spout?
- Components
- Types
- Evolution
- Next Generation

[Pour spouts](#) are the small yet sturdy backbone of the bar industry. And while they're often overlooked, they're crucial to any bartender's success. Sometimes called liquor pourers, speed pourers or bottle pourers, pour spouts are the unsung heroes behind every cocktail.





Here at Crew Supply Co., we take pour spouts very seriously. In fact, we're proud to consider ourselves the nerds of the industry. Why? We have over a decade of experience behind the bar in all kinds of settings. We've experienced the pain of tearing a pour spout during a packed happy hour, with customers continuing to line up waiting for their drinks as we fight to find and put on a new pour spout. Trust us, we don't like this scenario any more than you do.

Get a Free Pour Boy® Pour Spout









That's why we brainstormed a different approach to this pain point and others in the bar/restaurant




Micro-SEO Strategies SM - The "Money" Page

Shop All ▾ Sidebar Blog Our Story   

★ REVIEWS





Pour Boy® Pour Spout

★★★★★ 162 Reviews

\$2.79
Pay in 4 interest-free installments for orders over \$50 with [shop pay](#) [Learn more](#)

QTY

Buy more, save more.

Color: Basil

Description
The Pour Boy® Pour Spout is engineered to provide an optimal flow rate for a precise pour, every time. The pour spout gives you better control to pour any liquid. Its innovative design combines functionality

Features
• Fits snugly in most standard liquor bottles

Get a Free Pour Boy® Pour Spout



Micro-SEO Strategies SM - The "Supporting Act"

PRLOG
Press Release Distribution

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May 2022

Fr	Th	We	Tu	Mo	Su	Sa
6	5	4	3	2	1	

April 2022

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Pour Boy: The Ultimate Pour Spout for Bars, Restaurants, and Home Mixologists

Crew Supply Co. Introduces the Pour Boy Pour Spout with an Innovative Design that Solves Current Pouring Challenges

By: [Boulder SEO Marketing](#)

COLUMBUS, Ohio - June 24, 2021 - PRLog -- Crew Supply Co. (www.crewsupplyco.com/), creators of better barware through innovative and sustainable equipment, announced the introduction of the [Pour Boy® Pour Spout](#), a true design innovation for pour spouts. A pour spout is one of the most used tools for bartenders. Yet there's been little true modernism since the tool was first introduced to bars and restaurants in the 1970s, despite known issues with them.

The Pour Boy is made of an over-molded design, so it's one unit instead of two. The pour spout won't come apart when it's taken out of a bottle, resulting in a longer-lasting pour spout. Also, the design is more comfortable for bartenders' grips, and it's safer since there's no exposure to sharp steel. Finally, the design makes it easy to clean with no chance for bacterial buildup in crevices and cracks.

Pour Boy spouts come in a variety of colors for better organization and identification. Bars, restaurants, and home mixologists can [design their own system](#) to deliver drinks as quickly as possible. The design works in most standard liquor bottles and fits a wide range of bottle sizes, and it maximizes precision pouring in a high-volume environment.

"As a seasoned bartender with over 10 years of experience, I've experienced first-hand how something as simple as a pour spout can cause headaches for bartenders. When you have a big crowd waiting for their drinks, and you can't get the pour spout out of

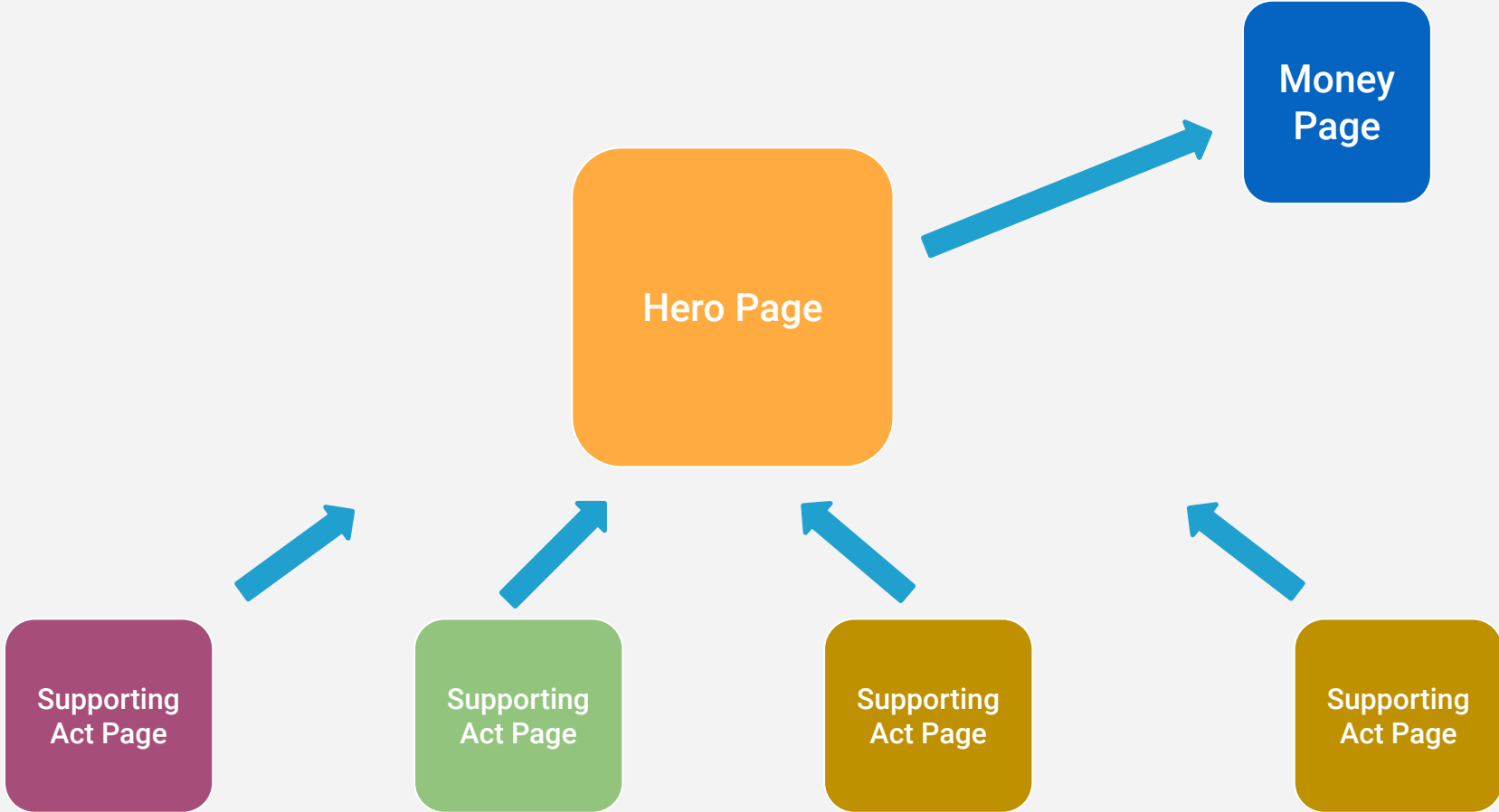
1 2



Pour Boy® Pour Spout



Micro-SEO Strategies ^{SM?}



Today's Agenda

- ✓ **Micro-SEO Strategies SM Work Globally**




Google

pour spouts

All Shopping Images News Videos More Tools


About 2,050,000 results (0.64 seconds)


<https://crewsupplyco.com> > blogs > sidebar > the-ultima... 


The Ultimate Guide To Pour Spouts (That You Never Knew ...


Jun 21, 2021 — Pour spouts are the small yet sturdy backbone of the bar industry. And while they're often overlooked, they're crucial to any bartender's ...


People also ask

What are pour spouts? 

How do liquor pour spouts work? 

Why do bars use pour spouts? 

Are all pour spouts the same? 

<https://www.amazon.com> > Liquor-Pour-Spouts-Set-Sta... 


Stainless Steel bottle spout and Liquor Pourers Dust Caps ...

The pour spout made of 18/8 stainless steel, food grade material and 100% non rust. Used as bar pourer for liquor bottles or as oil pourer for olive oil and ...

★★★★★ Rating: 4.6 · 1,967 reviews · \$12.59 · In stock

Popular products

Up to \$8 \$8 - \$20 Over \$20



Micro-SEO Strategies SM Work Globally

The screenshot shows a software interface for competitive research. The top navigation bar includes 'SE Ranking', 'Projects', 'Competitive Research', 'Keyword Research', 'Backlink Checker', 'Report Builder', and 'Tools'. The left sidebar has a 'Select project' dropdown and categories for 'COMPETITIVE RESEARCH' (Overview, Organic traffic research, Keywords, Ranking Changes) and 'KEYWORD TOOLS' (Expand Database, Keyword Manager). The main content area shows a breadcrumb trail: 'Competitive Research > Organic traffic research > Keywords'. Below this is a 'url' dropdown set to 'https://crewsupplyco.com/blogs/sidebar/the-ultimate-guide-to-pour-spouts-that-you-t...' and a country selector dropdown set to 'USA' (highlighted with a red box). The page title is 'Organic traffic /'. A search bar is present above a table of keywords. The table has columns for 'KEYWORD (594)', 'SEARCH VOL.', and 'POSITION'. The data is as follows:

KEYWORD (594)	SEARCH VOL.	POSITION
<input type="checkbox"/> bar pour spouts	140	1 ▲ 3
<input type="checkbox"/> pouring spout	1.9K	1
<input type="checkbox"/> bar spouts	50	1 ▲ 2
<input type="checkbox"/> bartender pour spouts	50	1
<input type="checkbox"/> best liquor pour spouts	70	1 ▲ 1
<input type="checkbox"/> pouring spouts	1.9K	1
<input type="checkbox"/> pour spouts bar	10	1 ▲ 1
<input type="checkbox"/> bartender spout	40	1 NEW
<input type="checkbox"/> best pour spouts for liquor bottles	30	1 NEW
<input type="checkbox"/> bartender bottle spout	10	1 NEW





Micro-SEO Strategies SM Work Globally

The screenshot shows the SE Ranking software interface. The top navigation bar includes 'SE Ranking', 'Projects', 'Competitive Research', 'Keyword Research', 'Backlink Checker', 'Report Builder', and 'Tools'. The left sidebar has sections for 'All projects', 'COMPETITIVE RESEARCH' (with sub-items: Overview, Organic traffic research, Keywords, Ranking Changes), 'Paid traffic research', and 'KEYWORD TOOLS' (with sub-items: Expand Database, Keyword Manager). The main content area is titled 'Competitive Research > Organic traffic research > Keywords'. It features a search bar with the URL 'https://crewsupplyco.com/blogs/sidebar/the-ultimate-guide-to-pour-spouts-that-you-iX' and a dropdown menu with a Google logo and a UK flag, highlighted by a red box. Below the search bar is a table titled 'Organic traffic' with columns for 'KEYWORD (153)', 'SEARCH VOL.', and 'POSITION'. The table lists several keywords related to liquor pouring.




KEYWORD (153)	SEARCH VOL.	POSITION
<input type="checkbox"/> bartender pour spouts	10	1 ▲ 1
<input type="checkbox"/> drink spouts	20	2 ▲ 1
<input type="checkbox"/> pouring spouts	170	2 ▲ 1
<input type="checkbox"/> how do liquor pourers work	10	2 ▲ 2
<input type="checkbox"/> how does a liquor pourer work	10	2 ▲ 3
<input type="checkbox"/> perfect pour liquor spouts	10	2
<input type="checkbox"/> precision pour spouts	10	2 ▲ 10
<input type="checkbox"/> pour spouts	170	3
<input type="checkbox"/> bartender bottle tops	10	2 NEW



Micro-SEO Strategies SM Work Globally

url   Data for: Currency:

Organic traffic *i*

 FILTER  COLUMNS  EXPORT

<input type="checkbox"/> KEYWORD (3)	SEARCH VOL.	POSITION	URL
<input type="checkbox"/> pour spouts	180	3	crewsupplyco.com/blogs/sidebar/the-ultimate-guide-t...
<input type="checkbox"/> pouring spout	210	3	crewsupplyco.com/blogs/sidebar/the-ultimate-guide-t...
<input type="checkbox"/> pourer spout	210	6 ▲ 2	crewsupplyco.com/blogs/sidebar/the-ultimate-guide-t...



Total clicks

9.11K

Total impressions

383K

Average CTR

2.4%

Average position

12.7



Clicks

45

30

15

0

1/7/21

2/16/21

3/28/21

5/7/21

6/16/21

7/26/21

9/4/21

10/14/21

11/23/21

1/2/22

2/11/22

3/23/22

QUERIES

PAGES

COUNTRIES

DEVICES

SEARCH APPEARANCE

DATES

Top pages

↓ Clicks

<https://crewsupplyco.com/blogs/sidebar/the-ultimate-guide-to-pour-spouts-that-you-never-knew-you-needed>

9,107

Today's Agenda

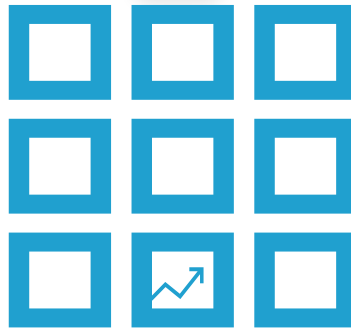
- ✓ **Micro-SEO Strategies SM Components**



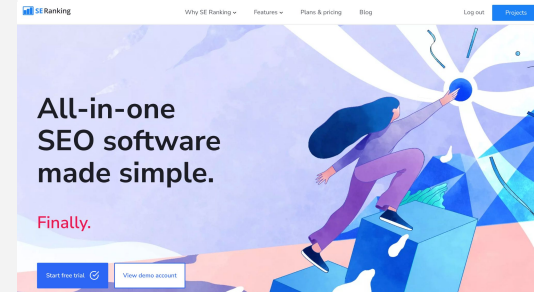
01



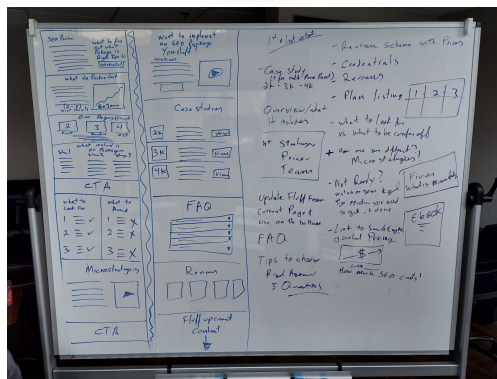
02



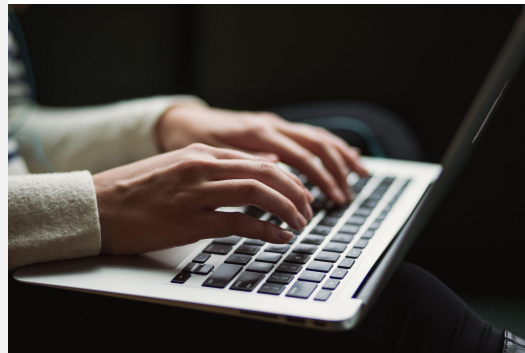
03



04



05



06

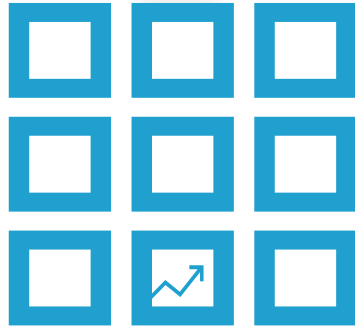
[SEO Training Template] Micro-SEO Strategies		
Category	What	Specs
Strategy	E.g.: Denver SEO Location Page	E.g.: https://boulderseomarketing.com/denver-seo/
Strategic	General messaging	<ul style="list-style-type: none"> E.g.: - We're not a good fit for everyone, but a great fit for many companies. - Explain who we work with. - In business since 2009. - Five star rated services. - Human-driven, tools-support approach to SEO. - Etc.
Strategy	Goal 1	E.g.: Rank #1 in the local map pack for the main and secondary target keywords.
Strategy	Goal 2	E.g.: Rank at the top text-based organic position for the main and secondary target keywords.
Strategy	Goal 3	E.g.: Get BSM listed at the top in the top ranking directories.
Strategy	Desired outcome	E.g.: Boost lead generation from /denver-seo/ related Micro-SEO strategy related activities: Target # TBD based on actual numbers.
On-page	Target Keywords	See tab
Functional	SEO Design	
On-page	Re-write and optimize content on page	
On-page	Title tag	
On-page	Description tag	



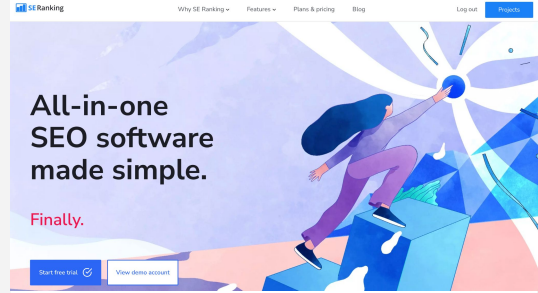
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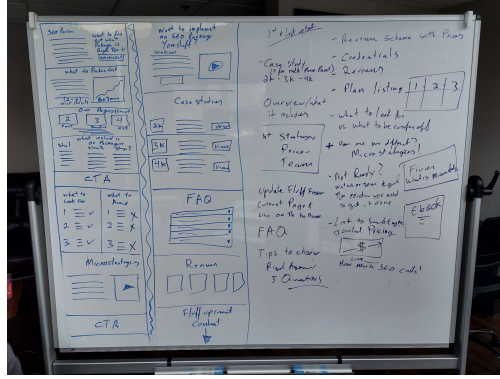
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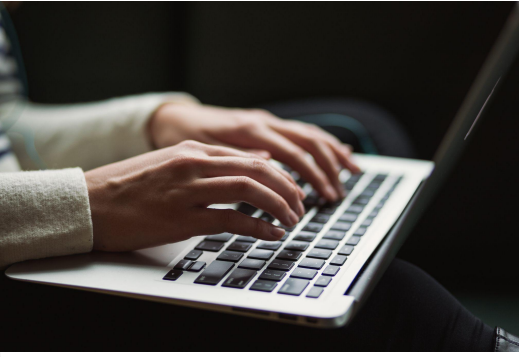
03



04



05



06

[SEO Training Template] Micro-SEO Strategies ☆ ☆ ☆
 File Edit View Insert Format Data Tools Extensions Help Last edit was yesterday at 3:03 PM

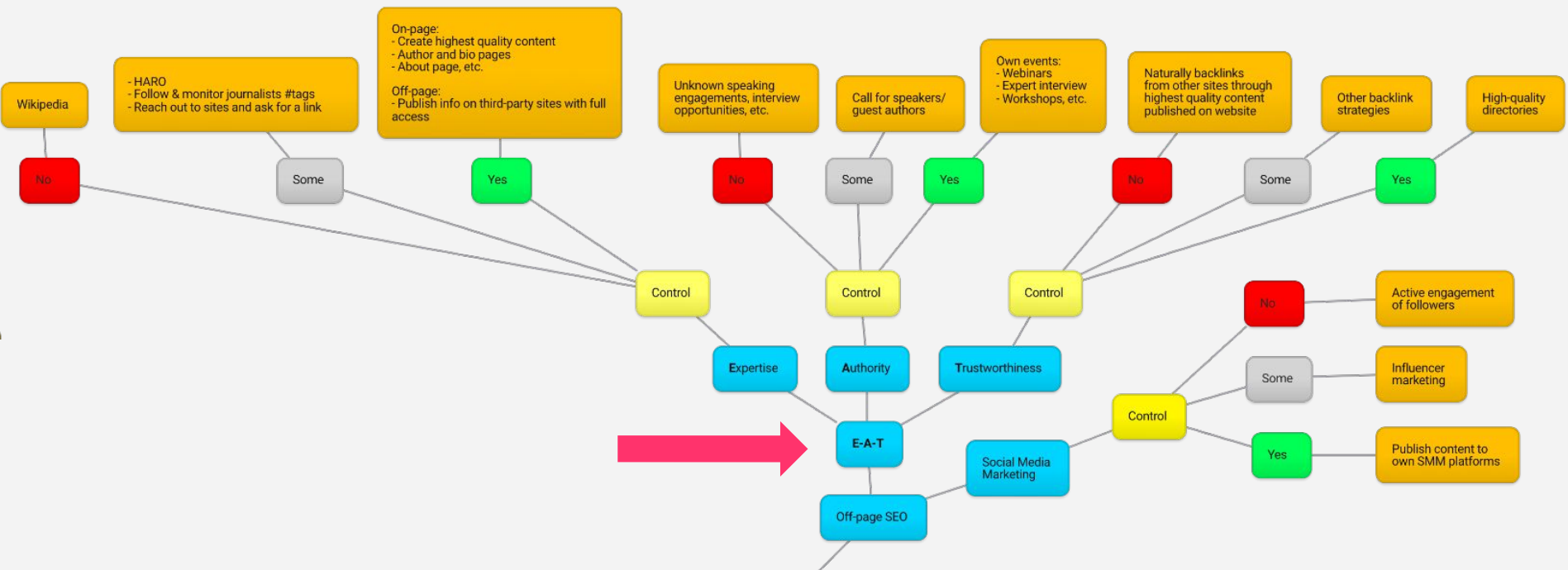
Category	What	Specs
Strategy	E.g.: Denver SEO Location Page	E.g.: https://boulderseomarketing.com/denver-seo/ E.g.: - We're not a good fit for everyone, but a great fit for many companies. - Explain who we work with. - In business since 2009. - Five star rated services. - Human-driven, tools-support approach to SEO. - Etc.
Strategic	General messaging	E.g.: Rank #1 in the local map pack for the main and secondary target keywords.
Strategy	Goal 1	E.g.: Rank at the top text-based organic position for the main and secondary target keywords.
Strategy	Goal 2	E.g.: Get BSM listed at the top in the top ranking directories.
Strategy	Goal 3	E.g.: Boost lead generation from /denver-seo/ related Micro-SEO strategy related activities: Target # TBD based on actual numbers.
Strategy	Desired outcome	E.g.: Boost lead generation from /denver-seo/ related Micro-SEO strategy related activities: Target # TBD based on actual numbers.
On-page	Target Keywords	See tab
On-page	SEO Design	
On-page	Re-write and optimize content on page	
On-page	Title tag	
On-page	Description tag	



SEO Strategy Framework SM



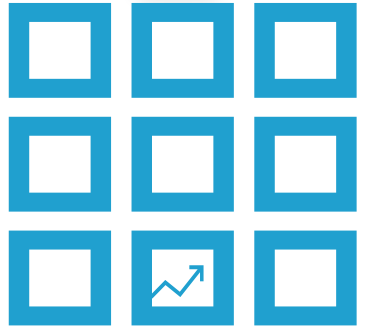
A Quick Word Of Caution - YMYL Content



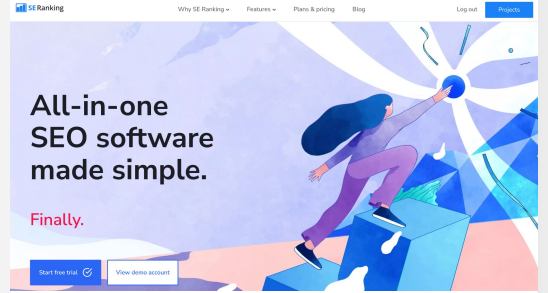
01



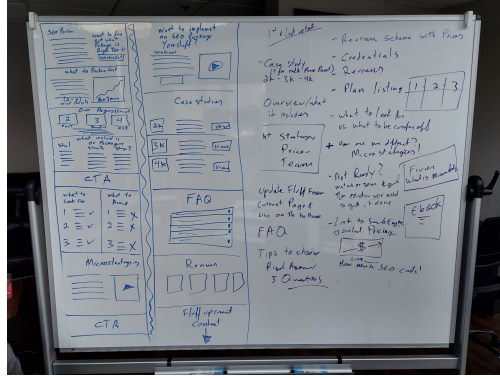
02



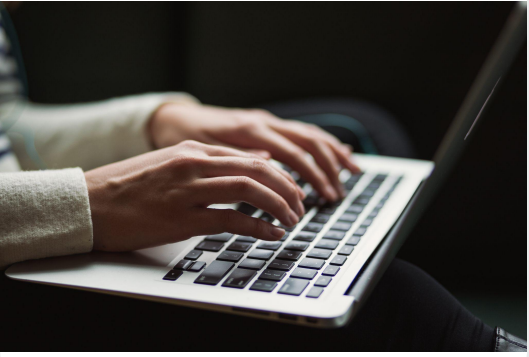
03



04



05



06

[SEO Training Template] Micro-SEO Strategies ☆ ☆ ☆
 File Edit View Insert Format Data Tools Extensions Help Last edit was yesterday at 3:03 PM

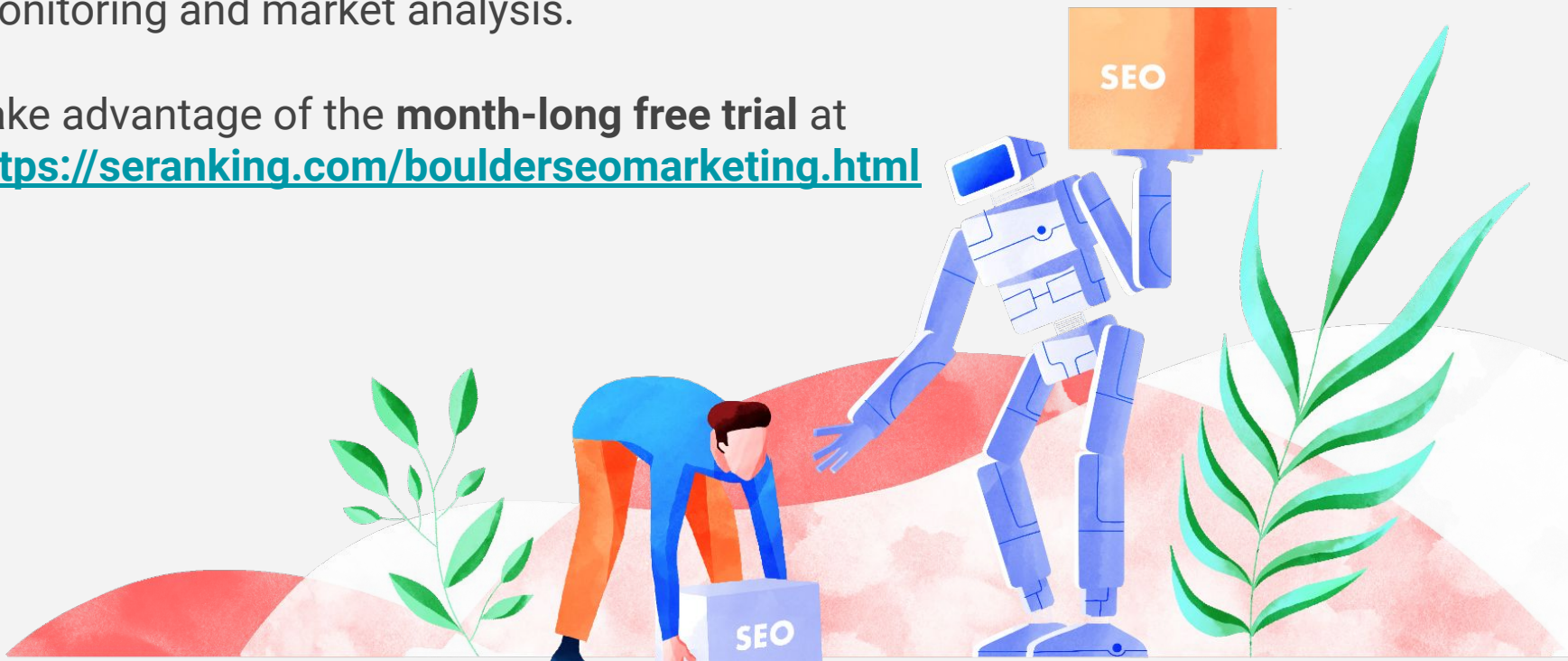
Category	What	Specs
Strategy	E.g.: Denver SEO Location Page	E.g.: https://boulderseomarketing.com/denver-seo/
Strategic	General messaging	E.g.: - We're not a good fit for everyone, but a great fit for many companies. - Explain who we work with. - In business since 2009. - Five star rated services. - Human-driven, tools-support approach to SEO. - Etc.
Strategy	Goal 1	E.g.: Rank #1 in the local map pack for the main and secondary target keywords.
Strategy	Goal 2	E.g.: Rank at the top text-based organic position for the main and secondary target keywords.
Strategy	Goal 3	E.g.: Get BSM listed at the top in the top ranking directories.
Strategy	Desired outcome	E.g.: Boost lead generation from /denver-seo/ related Micro-SEO strategy related activities: Target # TBD based on actual numbers.
On-page	Target Keywords	See tab
Functional	SEO Design	
On-page	Re-write and optimize content on page	
On-page	Title tag	
On-page	Description tag	



SE Ranking

- SE Ranking is an **all-in-one SEO platform** that covers both essential and advanced tools for SEO monitoring and market analysis.

Take advantage of the **month-long free trial** at <https://seranking.com/boulderseomarketing.html>



Low-Hanging Fruit Micro-SEO Strategies SM Opportunities Research

The screenshot displays a web analytics dashboard for competitive research. The top navigation bar includes 'SE Ranking', 'Projects', 'Competitive Research' (highlighted with a red box), 'Keyword Research', 'Backlink Checker', 'Report Builder', and 'Tools'. A search bar at the top right contains '*.domain.com/*' and 'boulderseomarketing.com', with a search icon and a red box around the search area. Below the search bar, there are tabs for different countries: US (830 Organic, 0 Paid), IN (172 Organic, 0 Paid), PH (80 Organic, 0 Paid), UK (78 Organic, 0 Paid), and VN (75 Organic, 0 Paid). The main dashboard features several key metrics: Domain Trust (59), Organic Traffic (1.9K clicks/mo), Paid Traffic (0 clicks/mo), Referring Domains (451), Page Trust (17), Keywords (830), Total Traffic Cost (\$16.6K), Keywords (0), and Total Traffic Cost (\$0). A 'Traffic distribution by country' table is shown below, with the USA row highlighted in red. The table lists traffic share, traffic volume, and keyword counts for various countries. On the right, a line chart shows 'TOTAL TRAFFIC' over 6 months, with a peak in May 2022 and a red notification bubble.

Competitive Research > Overview

Leave feedback Account limit: 4 / 10Kⁱ

Select project

.domain.com/ boulderseomarketing.com

ADD TO PROJECT

Data for: May 2022 Currency: USD

Country	Google	Organic	Paid
US	830	0	0
IN	172	0	0
PH	80	0	0
UK	78	0	0
VN	75	0	0

DOMAIN TRUST ⁱ
59

ORGANIC TRAFFIC ⁱ
1.9K ▲ 572
Clicks/mo

PAID TRAFFIC ⁱ
0
Clicks/mo

REFERRING DOMAINS ⁱ
451 ▲ 4

PAGE TRUST ⁱ
17

KEYWORDS ⁱ
830 ▲ 25

TOTAL TRAFFIC COST ⁱ
\$16.6K ▲ 5.1K

KEYWORDS ⁱ
0

TOTAL TRAFFIC COST ⁱ
\$0

BACKLINKS ⁱ
3.8K ▲ 12

Traffic distribution by country ⁱ

ORGANIC PAID SHOW CONTINENTS ⁱ

COUNTRY	TRAFFIC SHARE	TRAFFIC	KEYWORDS TOTAL
USA	95.4%	1.9K ▲ 572	830 ▲ 25
United Kingdom	1.05%	21 ▲ 7	78 ▲ 11
Netherlands	0.8%	16 ▲ 7	61 ▲ 4
India	0.5%	10 ▼ 15	172 ▼ 9
Canada	0.45%	9	34 ▲ 1

TOTAL TRAFFIC KEYWORDS TRAFFIC COST BACKLINKS

6 MONTHS 12 MONTHS 18 MONTHS 24 MONTHS 30 MONTHS 36 MONTHS ALL

2.5K 2K 1.5K 1K 500

Database update Database update Database update

1



Low-Hanging Fruit **Micro-SEO Strategies** SM Opportunities Research

COMPETITIVE RESEARCH

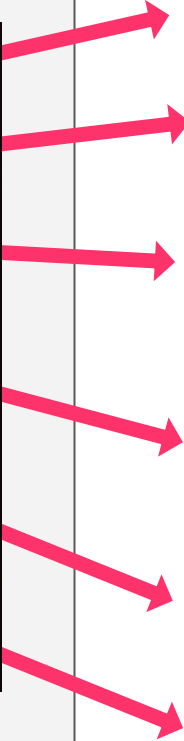
Organic traffic research

- Keywords
- Ranking Changes
- Competitors
- Competitor Comparison
- Traffic distribution by country
- Pages
- Subdomains

KEYWORD (824)	SEARCH VOL. ▾	POSITION	URL
<input type="checkbox"/> seo denver	1.9K	3	boulderseomarketing.com/denver-seo/
<input type="checkbox"/> courses on seo	1.6K	78 ▲ 10	boulderseomarketing.com/seo-training-course/
<input type="checkbox"/> course in seo	1.6K	87 NEW	boulderseomarketing.com/seo-training-course/
<input type="checkbox"/> denver seo	1.6K	2 ▲ 1	boulderseomarketing.com/denver-seo/
<input type="checkbox"/> seo packages	1.3K	20 ▼ 3	boulderseomarketing.com/search-engine-optimization-package...
<input type="checkbox"/> seo package	1.3K	25 ▲ 17	boulderseomarketing.com/search-engine-optimization-package...
<input type="checkbox"/> seo company denver	1K	2	boulderseomarketing.com/denver-seo/
<input type="checkbox"/> seo companies denver	1K	6 ▼ 2	boulderseomarketing.com/denver-seo/
<input type="checkbox"/> denver seo company	1K	1 ▲ 1	boulderseomarketing.com/denver-seo/



SERP Analysis




Google **seo packages** X Voice Search

All Images News Shopping Videos More Tools

About 27,200,000 results (0.39 seconds)

An SEO package is a **concierge service, in which a specialist business dedicates itself to improving search engine results.** An SEO package will focus on the 250+ factors that Google consider when assigning a page ranking. Mar 29, 2021



<https://www.creative.onl> > seo-packages

SEO Packages | Prices, Types, And How To Choose

About featured snippets • Feedback

People also ask

- How much is an SEO package?
- Are SEO packages worth it?
- What are the 4 types of SEO?
- How do I choose a SEO package?

Feedback

<https://www.outerboxdesign.com> > ... > SEO

SEO Packages Built To Increase Sales & Leads - OuterBox

Our SEO packages include the following important SEO services: · A customized SEO package based on your needs · Initial website SEO audit · Discovery and keyword ...

★★★★★ Rating: 4.7 · 867 votes

Get Your Seo Package... · Quote Request - Seo · Platform Specific Seo...

<https://www.webfx.com> > SEO > Services

SEO Packages | View SEO Services Packages & Pricing

SEO packages are custom or pre-built SEO plans that aim to improve your ranking in organic search results so your business can capture more traffic and revenue ...

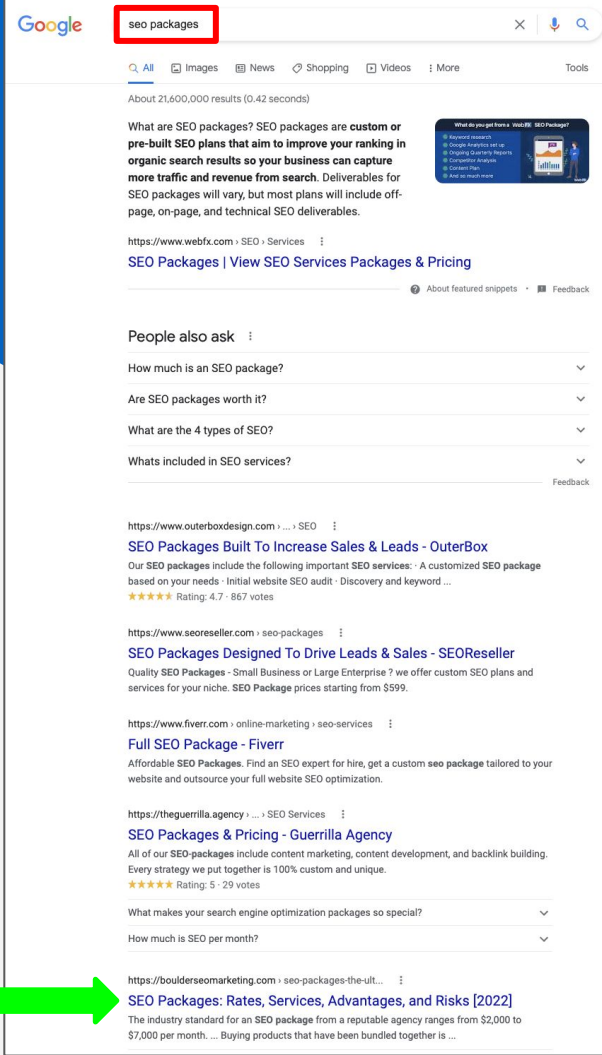
- What are SEO packages?
- How much do SEO packages cost?

<https://www.seoreseller.com> > seo-packages

Monthly SEO Packages Starting At \$500 - SEO Packages



Spoiler Alert



Google **seo packages** X 🔍

All Images News Shopping Videos More Tools

About 21,600,000 results (0.42 seconds)

What are SEO packages? SEO packages are **custom or pre-built SEO plans that aim to improve your ranking in organic search results so your business can capture more traffic and revenue from search**. Deliverables for SEO packages will vary, but most plans will include off-page, on-page, and technical SEO deliverables.

<https://www.webfx.com> > SEO > Services

SEO Packages | View SEO Services Packages & Pricing

About featured snippets · Feedback

People also ask

- How much is an SEO package?
- Are SEO packages worth it?
- What are the 4 types of SEO?
- Whats included in SEO services?

Feedback

<https://www.outerboxdesign.com> > ... > SEO

SEO Packages Built To Increase Sales & Leads - OuterBox

Our **SEO packages** include the following important **SEO services**: A customized **SEO package** based on your needs · Initial website **SEO audit** · **Discovery** and keyword ...

★★★★★ Rating: 4.7 · 867 votes

<https://www.seoreseller.com> > seo-packages

SEO Packages Designed To Drive Leads & Sales - SEoreseller

Quality **SEO Packages** - Small Business or Large Enterprise ? we offer custom **SEO plans** and services for your niche. **SEO Package** prices starting from \$599.

<https://www.fiverr.com> > online-marketing > seo-services

Full SEO Package - Fiverr

Affordable **SEO Packages**. Find an **SEO expert** for hire, get a custom **seo package** tailored to your website and outsource your full website **SEO optimization**.

<https://theguerrilla.agency> > ... > SEO Services

SEO Packages & Pricing - Guerrilla Agency

All of our **seo-packages** include content marketing, content development, and backlink building. Every strategy we put together is 100% custom and unique.

★★★★★ Rating: 5 · 29 votes

- What makes your search engine optimization packages so special?
- How much is SEO per month?

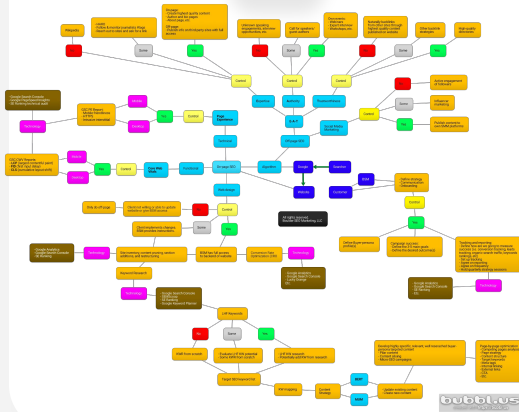
<https://boulderseomarketing.com> > seo-packages-the-ult...

SEO Packages: Rates, Services, Advantages, and Risks [2022]

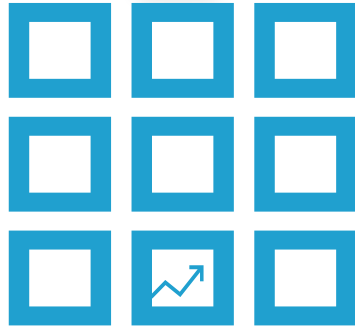
The industry standard for an **SEO package** from a reputable agency ranges from \$2,000 to \$7,000 per month. ... Buying products that have been bundled together is ...



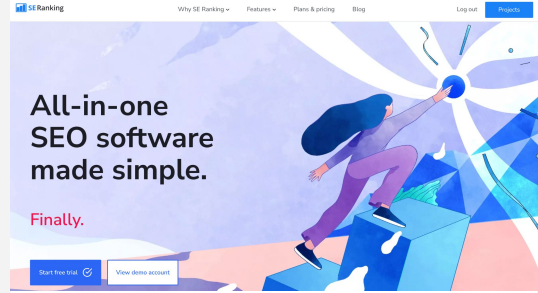
01



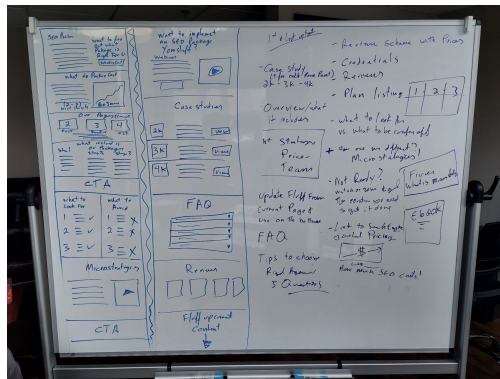
02



03



04



05



06

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Category	What	Specs
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Strategic	General messaging	
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On-page	Target Keywords	See tab
Functional	SEO Design	
On-page	Re-write and optimize content on page	
On-page	Title tag	
On-page	Description tag	



SEO Design

SEO Pack
want to find out what Package is Right For U.
MicroCaf

what do Packos Cost
Be Same

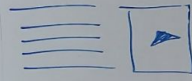
Our Pages (Low)
2 Fast 3 Medium 4 Slow

what is included in our Packages
Step 1 Step 2 Step 3

CTA

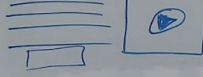
what to Look For	what to Avoid
1 ✓	1 ✗
2 ✓	2 ✗
3 ✓	3 ✗

Microstrategies



CTA

want to implement an SEO Package
You shift? Webinars



Case studies

- 2k View
- 3k View
- 4k View

FAQ



Reviews



Fluff up content



1st of last update

- Case Study (1 for each Price Point) 2k-3k-4k
- Overview/what it includes

What Strategy Price-Team

Update Fluff From Current Page & use on the bottom.

FAQ

Tips to choose Right Answer 5 Questions

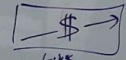
- Review Schema with Prices
- Credentials
- Plan listing
- what to look for vs. what to be careful of

1	2	3
---	---	---

+ How are we different? Micro strategies!

- Not Ready? watch or team equal the education you need to get it done

- Link to Search Engine Journal Pricing



How much SEO costs!

Fiverr What is Microstrategy

Ebook





A Deep Dive on SEO Packages: Rates, Services, Advantages, and Risks.

EVERYTHING YOU EVER WANTED TO KNOW ABOUT SEO PACKAGES

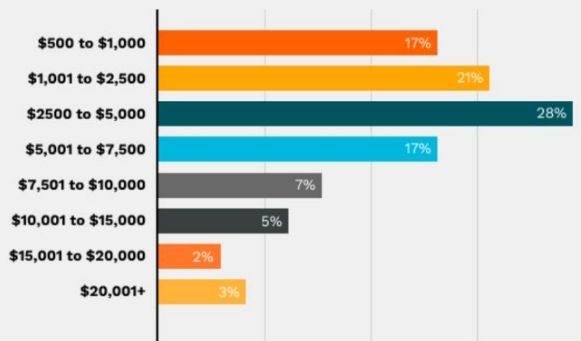
- ✓ How much should I pay?
- ✓ What features and services should I look for?
- ✓ What SEO strategy/package is right for my business?
- ✓ Why should I look for a package that includes Micro-SEO Strategies(SM)?
- ✓ When is an SEO services package a good investment?
- ✓ What should I make sure to avoid when comparing SEO packages?

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Search...

What is the average cost of your monthly retainer?



How Much Do **SEO Packages Cost** in the United States?

The industry standard for an SEO package from a reputable agency ranges from \$2,000 to \$7,000 per month.

Buying products that have been bundled together is often more affordable than purchasing them individually. This is why SEO packages are so appealing to business owners who care about their bottom line.

When you buy an SEO services package, you're enlisting a pool of experts to work on your web presence for a certain number of hours per month. The more you pay, the more work the experts do, and—hopefully—the faster you'll see results.

Like most products, the cost of an SEO package can vary immensely, and—like most products—you get what you pay for. While that doesn't mean you have to buy the most expensive bundle you can find, you *should* be wary of working with an agency that charges a fraction of what their competitors do.

Source: <https://www.searchenginejournal.com/seo-cost-calculator/264305/>



Our SEO Packages

At Boulder SEO Marketing (BSM), our search engine optimization packages are available in three tiers. At every tier, clients get access to our entire team, which is comprised of SEO professionals, technical wizards, social media specialists, and content writers. We've found that assigning dedicated subject matter experts to every project ensures the biggest return on investment.

There's only one difference between each tier, in fact, and that's the level of engagement we provide on a day-to-day basis.

For eligible businesses that want to see impressive results in less than a year, we recommend the 2K Plan. This plan yields consistent results in about eight months. For companies on a more ambitious timeline, we have a 3K Plan. While no agency can guarantee results (after all, no one besides Google knows exactly what goes into the ever-changing algorithm), we have seen packages of this tier yield better rankings in less than half a year.

Finally, for those who want to climb the SERPs as quickly as possible, we have a 4K Plan. This SEO services package includes the maximum level of engagement, which allows us to devise and implement actionable strategies in about three months. With the right Micro-SEO strategy(SM), though, we can start delivering results in as little as two months.

Eco Plan

\$2,000/month

- Micro Strategy Focused Campaigning
- All SEO Best practice Activities
- Strategy Session with owners
- Re-Strategy Every 3 to 6 Months
- Over Communication
- Month to Month Contract
- Monthly Deliverables Based on a 2K Budget (Baseline Time & Resources)

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Pro Plan

\$3,000/month

- Micro Strategy Focused Campaigning
- All SEO Best practice Activities
- Strategy Session with owners
- Re-Strategy Every 3 to 6 Months
- Over Communication
- Month to Month Contract
- Monthly Deliverables Based on a 3K Budget (More Time & Resources)

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Elite Plan

\$4,000/month

- Micro Strategy Focused Campaigning
- All SEO Best practice Activities
- Strategy Session with owners
- Re-Strategy Every 3 to 6 Months
- Over Communication
- Month to Month Contract
- Monthly Deliverables Based on a 4K Budget (Even More Time & Resources)

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What our SEO Packages Include

While most SEO agencies find an approach that works and then apply it to every campaign, we devise a unique, hyper-focused strategy for each of our clients. Called Micro-SEO Strategies(SM), these campaigns allow even the smallest players to overtake international corporations in the rankings. You don't have to take our word for it, though. Reach out and see for yourself why we're in a league of our own.



"Are We A Good Fit" Session

As a boutique agency, we don't work with just anyone. Before taking you on as a client, we want to make sure our approach will actually yield results, so we'll host a no-obligation strategy session.



Micro-SEO Focused Strategy

Micro-SEO Strategies(SM) are the foundation of every successful campaign we run. By identifying low-hanging fruit that's ripe for the plucking, we help clients outrank even their largest and most visible competitors.



Strategy Session With Owners

The people you meet with during your onboarding are the same ones who will oversee your campaigns. While every client gets a dedicated project manager as their point of contact, they still meet with our founders regularly.



On-Going Restrategy

Once a site climbs the rankings, we want to make sure it stays there. Since the algorithms are ever-changing, we modify our strategies every 3 to 6 months, too. This keeps your site from getting stale.



Over Communication

We attribute half our success to the actual work we do and the other half to how we communicate it. Clients get daily updates via email as well as custom reports every month, so they always know where they stand.



Month to Month Contract

We don't lock clients into long-term contracts because the results we deliver are enough to keep them around. In fact, we still have the first client we landed 12 years ago! Our services are easy to renew from month to month.

Ready to have a conversation about your project?

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When selecting an **SEO** agency

BSM is not your average SEO agency. We completely revamped our methodology based on the most recent algorithm updates, and we'll continue modifying our approach as long as Google keeps changing theirs. If you want to rise in the rankings, you can't do what everyone else is doing, which is exactly why we don't. Instead, our packages include proprietary features like a 100+ Point SEO Strategy Framework Assessment and revolutionary Micro-SEO Strategies(SM).

↓ What to look for in an agency?

✔ "Are we a good fit" session

Before you hire an agency, you should make sure they'll be able to meet your needs. If the owners are willing to meet with you for a free, no-obligation consultation, consider that a good sign.

✔ 100+ Point SEO Strategy Framework assessment

We developed a proprietary framework over which we'll lay your website to identify low-hanging fruit, areas that need improvement, content that's working for you, and layouts that are working against you.

✔ Custom Micro-SEO Strategy

Your website is unique, so shouldn't your SEO campaign be unique, too? Skip the cookie-cutter approach, and turn to someone who can provide a strategy that's tailored to your particular industry, current position, and long-term goals.

✔ In-house SEO Design team

If you turn to an agency that handles web design in-house, your bottom line will thank you. Climbing the rankings often demands ongoing updates and site developments, so finding an agency that offers both web design and SEO services will streamline your spending and your strategizing.

✔ Month to month contracts

If your agency isn't delivering results, you don't want to be locked into a lengthy contract. You deserve the freedom to turn to someone else if you see fit, so look for an agency that renews their packages on a monthly basis.

↓ What to avoid in an agency?

✘ Prices too good to be true

If you find an agency charging a fraction of what their competitors do, it might be tempting to sign on with them. There's a good chance they'll only do a fraction of the work, though. Like most things in life, you get what you pay for when it comes to SEO packages.

✘ Guarantee of results

Only Google knows what actually goes into determining their rankings. If an agency makes any kind of guarantee regarding specific results within a certain timeframe, you should steer clear.

✘ Black hat SEO tactics

Agencies that deploy dated or shady tactics are only hurting their clients in the long run. Google catches on to the use of black hat tactics quickly and definitely makes a note of it when determining their rankings.

✘ Delegation of tasks

Agencies that delegate tasks to a third party tend to charge more for doing less. Look for an agency that has in-house experts who you can actually call and talk to when you want to discuss your site's strategies.

✘ Long term contracts

If you sign a year-long contract but it becomes clear after a month or two that the agency won't deliver, you're going to have to decide whether you want to lose time or money. You can either wait out the contract, falling further behind in the process, or terminate it for a hefty fee.



What are Micro-SEO Strategies?

Conceived by Chris Raulf, founder and President of BSM, Micro-SEO Strategies(SM) are a revolutionary development in digital marketing. With the right application, these tactics essentially level the playing field, allowing small businesses to outrank major corporations like Amazon and Walmart.

Micro-SEO Strategies(SM) account for the fact that Google doesn't actually rank websites but, rather, individual pages. By identifying low-hanging fruit on just one or two pages of a client's site and then implementing a well-rounded strategy for plucking it, those pages can rise to the top rapidly, attracting all that traffic that comes with it.

The best SEO services packages include both Micro-SEO strategies(SM) for moving up in the rankings promptly and broader, sitewide tactics for staying there. If you have one without the other, your business will never achieve the kind of consistent traffic that delivers more conversions and, consequently, more revenue.

Run an Audit to See If Your Website Could Benefit from a Micro-SEO Strategy(SM)



LET'S TALK





Get Instant Access to our SEO Training Courses

[GET ACCESS NOW](#)

Not quite ready for an SEO package?

TOP-RANKING SEO CLASSES FOR ALL SKILL LEVELS

Explore Revolutionary SEO Strategies That Are Agency-Approved

Want to broaden your knowledge of search engine optimization so your site will rank higher?

Our free SEO training classes are available on-demand, so you can complete them at your own pace. Designed to foster the skills needed to devise and implement successful SEO strategies, our courses appeal to entrepreneurs, self-starters, and business owners across every industry. If you want to attract not only more traffic but also the right traffic, this class will give you the tools needed to get started. Upon completing it, you'll be able to generate more qualified leads and boost revenue in the process.



Case Study

Crew Supply Micro-SEO Strategy




We recently deployed a Micro-SEO Strategy for Crew Supply, an e-commerce site that sells barware. When we realized one of their old blog posts was ranking on page two for keywords like “pouring spout,” “pour spouts,” and “pouring spouts,” we devised a hyper-focused Micro-SEO Strategy(SM) to get it to page one. After making the blog post the best piece of content on the web for pour spout-related keywords, Google took notice.

Today, The Ultimate Guide to Pour Spouts (That You Never Knew You Needed) is Crew Supply’s second most visited organic search landing page on their entire site. What’s more, Google considers the blog post one of the top pages for pour spout-related content. It currently ranks in top organic positions for nearly 500 keywords.

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The Proof is in The Pudding. Check Out **Our Reviews.**



Isavis Rangel
2021-08-23

★★★★★


I participated on one of their seminars and it was really helpful and easy to understand.



Brenda Geiger
2021-08-19

★★★★★


I learned a lot during the Crash Course on Google Ads and Pay Per Click webinar hosted by Chris Raulf. Seeing the complete process of setting up a campaign removes



Michael Magrutsche
2021-07-14

★★★★★


Thank you guys, you were really informative. I especially appreciate your honesty. I didn't feel that you wanted to sell me anything but wanted to help me to get



Sheila Diamond
2021-03-10

★★★★★


I attended the SEO webinar and found the information incredibly informative and comprehensive. I have attended other webinars on SEO but Boulder SEO



M RV
2021-03-09

★★★★★


Professional, knowledgeable, in depth.



Adam Gearke
2019-11-20

★★★★★


Had a great time at a half-day SEO workshop where Chris walked through the Five Pillars of SEO and how they might apply to different business needs and



Betsy Piland
2019-11-20

★★★★★


Excellent SEO training experience. Learned so much, and the instructors were happy to provide guidance specific to your organization's challenges. I left the course



Hanna Davis
2019-10-16

★★★★★

I attended a half day PPC training event put on by Boulder SEO Marketing. The training was informative and covered a lot of topics. I would definitely recommend this class to



Lisa Buffo
2019-08-22

★★★★★

Boulder SEO Marketing is great! I took their online course and got the comprehensive, in-depth training I was looking for. They are knowledgeable and up to date with the

Google rating score: 5 of 5, based on 34 reviews.



Frequently Asked Questions

How long have you been providing search engine optimization in Boulder and where will the work be performed? ▼

How much do we need to expect to pay for monthly SEO packages? ▼

How long will it take until we see results? ▼

How important is keyword research for SEO? ▼



What is your SEO score?

How optimized is your website for your major keyword?

Who is better optimized? You or your main competitor?

Run a free audit and find out!

[RUN FREE AUDIT](#) →



Stay informed about

UPCOMING EVENTS, NEWS
& More

Want to say hi?

[CONTACT US](#)

Find us on social media.

SOCIAL MEDIA



Our locations

Boulder SEO

4845 Pearl East Circle, Suite 101
Boulder, Colorado
80301

Denver SEO

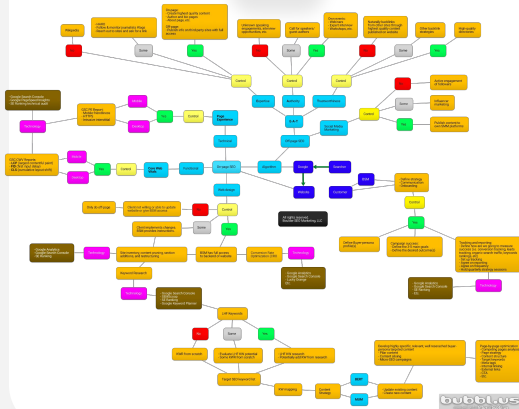
501 S Cherry St, Suite 1100
Denver, Colorado
80246

Los Angeles SEO

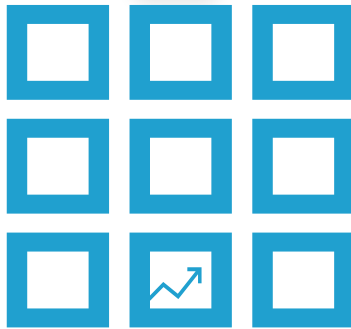
1055 West 7th Street, 33rd Floor
Los Angeles, CA
90017



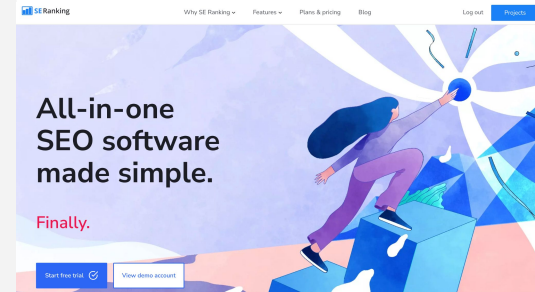
01



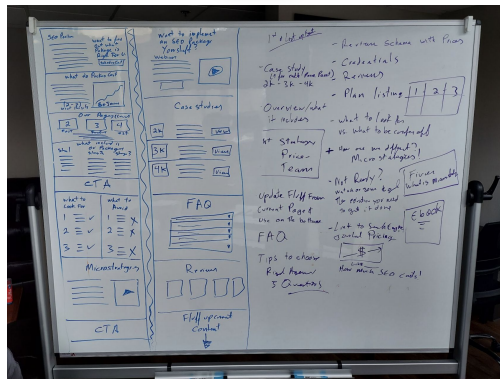
02



03



04



05



06

[SEO Training Template] Micro-SEO Strategies		
Category	What	Specs
Strategy	E.g.: Denver SEO Location Page	E.g.: https://boulderseomarketing.com/denver-seo/
Strategic	General messaging	<ul style="list-style-type: none"> E.g.: - We're not a good fit for everyone, but a great fit for many companies. - Explain who we work with. - In business since 2009. - Five star rated services. - Human-driven, tools-support approach to SEO. - Etc.
Strategy	Goal 1	E.g.: Rank #1 in the local map pack for the main and secondary target keywords.
Strategy	Goal 2	E.g.: Rank at the top text-based organic position for the main and secondary target keywords.
Strategy	Goal 3	E.g.: Get BSM listed at the top in the top ranking directories.
Strategy	Desired outcome	E.g.: Boost lead generation from /denver-seo/ related Micro-SEO strategy related activities: Target # TBD based on actual numbers.
On-page	Target Keywords	See tab
Functional	SEO Design	
On-page	Re-write and optimize content on page	
On-page	Title tag	
On-page	Description tag	



SEO Content Expert - Multilingual SEO Content Expert



Keyword Research & **Transcreation**

Website Has No
Low-Hanging
Fruit Keywords

Vs.

Website Has
Low-Hanging
Fruit Keywords



Keyword Research & Transcreation

Website Has No
Low-Hanging
Fruit Keywords



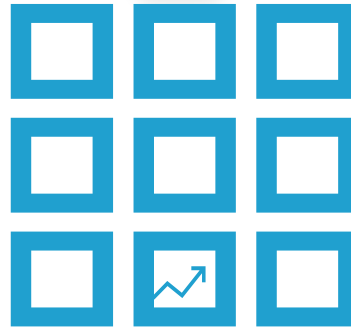
A screenshot of a translation tool interface. The top bar shows 'Text' and 'Documents' tabs, an 'Upgrade' button, and user icons. The main area is split into two sections. The top section is for 'English' and shows the input 'pouring spouts' in a red-bordered box. Below it is a speaker icon. The bottom section is for 'German' and shows the output 'Ausgießer' in a green-bordered box. Below that, a yellow-bordered box contains 'Alternatives:' followed by 'Ausgusstutzen', 'Gießkannen', and 'Gießtüllen'. At the bottom right of the German section is a 'Copy' button. A footer note says 'Click on a word to look it up or to see alternative translations.' with a dropdown arrow.



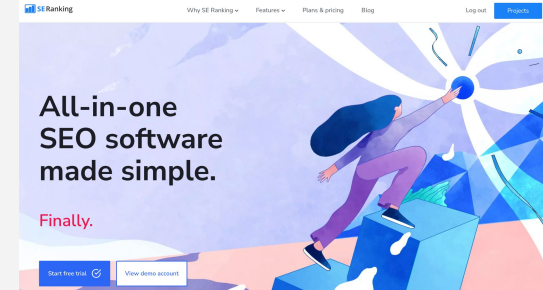
01



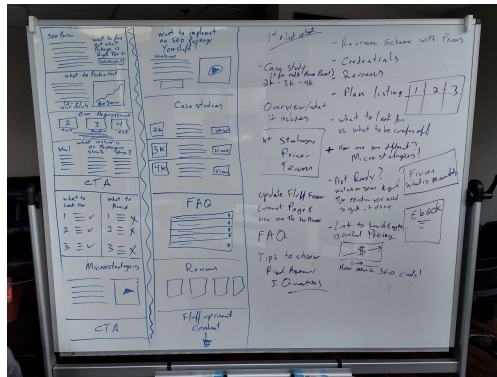
02



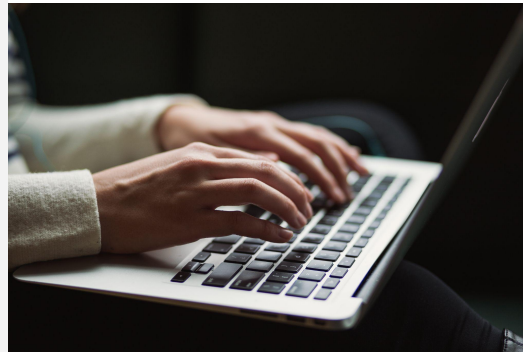
03



04



05



06

[SEO Training Template] Micro-SEO Strategies		
Category	What	Specs
Strategy	E.g.: Denver SEO Location Page	E.g.: https://boulderseomarketing.com/denver-seo/ E.g.: - We're not a good fit for everyone, but a great fit for many companies. - Explain who we work with. - In business since 2009. - Five star rated services. - Human-driven, tools-support approach to SEO. - Etc.
Strategic	General messaging	
Strategy	Goal 1	E.g.: Rank #1 in the local map pack for the main and secondary target keywords.
Strategy	Goal 2	E.g.: Rank at the top text-based organic position for the main and secondary target keywords.
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On-page	Target Keywords	See tab
Functional	SEO Design	
On-page	Re-write and optimize content on page	
On-page	Title tag	
On-page	Description tag	



Today's Agenda

- ✓ **Micro-SEO Strategies SM Optimization (The Details)**



Micro-SEO Strategies SM Optimization (The Details)

[SEO Training Template] Micro-SEO Strategies ☆ 📁 ☁

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1	Category	What	Specs	Chars	Who	Priority	Due date	Status	Note
2	Strategy	E.g.: Denver SEO Location Page	E.g.: https://boulderseomarketing.com/denver-seo/						
3	Strategic	General messaging	E.g.: - We're not a good fit for everyone, but a great fit for many companies. - Explain who we work with. - In business since 2009. - Five star rated services. - Human-driven, tools-support approach to SEO. - Etc.						
4	Strategy	Goal 1	E.g.: Rank #1 in the local map pack for the main and secondary target keywords.						
5	Strategy	Goal 2	E.g.: Rank at the top text-based organic position for the main and secondary target keywords.						
6	Strategy	Goal 3	E.g.: Get BSM listed at the top in the top ranking directories.						
7	Strategy	Desired outcome	E.g.: Boost lead generation from /denver-seo/ related Micro-SEO strategy related activities: Target # TBD based on actual numbers.						
8	On-page	Target keywords	See tab						
9	Functional	SEO Design							
10	On-page	Re-write and optimize content on page							
11	On-page	Title tag		0					
12	On-page	Description tag		0					

www.tinyurl.com/39675ham



Today's Agenda

- ✓ **Fine-tune, Fine-tune, Fine-tune**



SE Ranking's On-Page SEO Checker Rocks!

SE Ranking | Projects | Competitive Research | Keyword Research | Backlink Checker | Report Builder | Tools

Tools > On-Page SEO Checker | SEO Tasks | Leave feedback | Account limit: 1 / 100

May-06 2022 | Top 10 | Google | USA | Desktop

SEO Packages - Ultimate Guide
<https://boulderseomarketing.com/seo-packages-the-ultimate-guide/>

SELECT COMPETITORS | RECHECK | EXPORT

PAGE QUALITY SCORE *i*

66

Category	Score
Title	High
Description	High
URL	High
Text content	Medium
Page experience	Medium
Usability	Medium
Media	Low
Site	Low
Indexing	Low
Domain	Low
Internal links	Low
External links	Low
SERP features	Low

[Score details](#)

TASK STATUS *i*

Status	Count
To do	17
Done	0
Ignored	0

TASK PRIORITY *i*

17 TASKS

Priority	Count
High priority	1
Medium priority	8
Low priority	8



Thank You!

Questions?

Chris Raulf

- Founder & President
Boulder SEO Marketing
- International SEO Expert
- Inventor of Micro-SEO
Strategies SM



www.linkedin.com/in/chrisraulf



www.boulderseomarketing.com



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