

The Capital

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The Board of the Globalization and Localization Association recently announced it hired its first executive director. James F. Hollan III of Annapolis, a veteran of association and academic management, finance and marketing, will lead the association as it grows to more than 300 member companies.

The association is an international nonprofit organization that promotes local communications and has members in 48 countries. Mr. Hollan will be responsible for growing the international scope of the organization as he develops more public awareness and understanding of globalization and localization.

He is a former university vice president and immediate past president of the Severn Group, an international association consulting and management group. He has previously served as president of the National Shoe Retailers Association and president of Association Management Services.

Published 10/19/08, Copyright © 2008

The Capital, Annapolis, Md.